Since 1989, attendance at the annual PPIM Conference in Houston has grown from a few hundred to almost 2,000, including a commercial Exhibition that began with a handful of specialized solution-providers and which now involves more than 100 companies and industry organizations.

In parallel with the demands for greater pipeline safety, reliability, and efficiency – and the explosive growth in the market for technologies to help meet those demands – PPIM has evolved to become the industry’s primary forum for reporting new developments and field experience, and for showcasing the relevant tools and systems. It is the place where the needs of pipeline operators and the capabilities of service and equipment suppliers intersect.

Information-exchange at PPIM is supported by a range of educational technical courses which take place in advance of the conference and exhibition. Led by a distinguished faculty including the world’s top experts, the courses provide a foundation for well-informed inquiry and dialogue among industry colleagues, clients and contractors.

We take great pride in the fact that more than 50% of our conference delegates are “repeat attenders,” and more than 90% of our exhibitors return each year. We hope you’ll be among them at PPIM 2016 and look forward to seeing you there.

John Tiratsoo
Tiratsoo Technical

BJ Lowe
Clarion Technical Conferences
ABOUT THE EVENT ORGANIZERS

Clarion Technical Conferences and Tiratsoo Technical have been organizing pipeline conferences and training events together around the world for over 20 years. Their conferences the Unpiggable Pipeline Solutions Forum; Fixing Pipeline Problems; the Pipeline Technology Conference; and, Best Practices in Pipeline Operations & Integrity Management.

CLARION TECHNICAL CONFERENCES
Houston-based Clarion Technical Conferences is a respected provider of training courses, technical conferences, books, and technical journals for engineers and technical management within pipeline industry. For over 20 years its Director, BJ Lowe, has been working with John Tiratsoo developing many events and courses world wide. Their activities currently focus on Houston, Calgary, Amsterdam, Rio de Janeiro, Berlin, Newcastle and Bahrain.

TIRATSOO TECHNICAL
Tiratsoo Technical, previously known as Scientific Surveys, is a division of Great Southern Press. Since 1982, principal John Tiratsoo has planned and organized high-level technical training courses and events in a wide range of pipeline engineering subjects, as well as editing various industry publications: these currently include the Journal of Pipeline Engineering and Pipelines International.

WHO WE HAVE WORKED WITH

Networking Opportunities
The exhibition hall will be a hub for delegates that include but are not limited to project managers, engineering consultants, pipeline owners and operators attending the two evening receptions and all lunch and tea breaks served in the exhibition hall giving you unprecedented access to the delegates in a relaxed atmosphere.
EXHIBITION

PPIM will attract top decision-makers from the industry, providing you with a direct opportunity to discuss and showcase your products and services.

The receptions and all lunches, morning and afternoon breaks will be held in the exhibition area, ensuring you get high-quality traffic.

The price of an exhibition space also includes a complimentary full registration, including the major networking event which means your investment is excellent value.

The 10 ft x 10 ft space includes pipe and draping which is perfect for your own freestanding display and furniture or alternatively a table top display.

<table>
<thead>
<tr>
<th>Booth size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 x 10 ft Premium</td>
<td>$US4750</td>
</tr>
<tr>
<td>10 x 10 ft Standard</td>
<td>$US4450</td>
</tr>
</tbody>
</table>

To secure your exhibition space or sponsorship contact:
Traci Branstetter traci@clarion.org or +1 713 449 3222

Enhance your event coverage

*Pipelines International* magazine is the media partner of the PPIM 2016 and will be distributed at the event – making it the perfect way to enhance your event coverage.

In addition to being distributed at different points throughout the exhibition, the magazine will be included as part of delegates’ conference material, making it the perfect supplement to the face-time you will be spending with attendees at your booth.

*Pipelines International* is offering discounted advertising rates for companies that choose to exhibit at the event. Simply make this selection on your booking form on the last page of this brochure.

About *Pipelines International*

The magazine’s readership is made up of a diverse range of industry professionals from around the world, and this is reflected in the pages of the magazine, which include project and construction updates, machinery and equipment reviews, and more detailed information about the latest engineering issues.

The combination of highly relevant content and accessibility of information makes advertising in *Pipelines International* a cost-effective way to reach your target audience.
Platinum Sponsorship plans

Show your leadership in the pipeline industry with a sponsorship package that is tailored to your needs, giving you maximum impact for your budget.

PLATINUM ELITE

$50,000

Your platinum elite sponsorship entitles you to:

- Two Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- Tuesday night reception
- Delegate bags
- Room key
- Photo folders
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Platinum Elite Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates
- Major coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

PPIM 2015 QUICK STATS

Over 1800 attendees
Attendance up 33% on 2014
30 different countries represented
All sponsorship options are subject to being taken up in good time by the sponsor. In the event of a sponsor confirming a date at which it is no longer possible to entirely fulfil obligations, the event organizer is under no obligation to make good any obligations or offer any discounts, unless specifically agreed beforehand in writing. All sponsorship options are subject to the sponsor taking any and all actions required in taking up opportunities and a sponsor shall have no recourse in the event that they fail to take advantage of any opportunities available.

**PLATINUM #1**

$40,000

Your platinum #1 sponsorship entitles you to:

- Two Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- Wednesday night reception
- Event Handbook
- One technical session
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Platinum Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates
- Major coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

**PLATINUM #2**

$30,000

Your platinum #2 sponsorship entitles you to:

- Two Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- Pocket Program
- One lunch
- One session
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Platinum Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates
- Major coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.
Gold Sponsorship plans

**GOLD #1**

$25,000

Your gold #1 sponsorship entitles you to:

- Two Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- One lunch
- One break
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Gold Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

**GOLD #2**

$25,000

Your gold #2 sponsorship entitles you to:

- Two Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- One Course lunch
- One break
- One Breakfast
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Gold Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

Gold Sponsorship plans

SOLD

SOLD

SOLD

SOLD
GOLD #3

$25,000

Your gold #3 sponsorship entitles you to:

- Two Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- One break
- One breakfast
- One technical session
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Gold Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

7 reasons to sponsor

- Achieve industry recognition by being associated with this prestigious, high profile and informative event
- Get the inside word on what is happening in the industry
- Show that you support development of the pipeline industry
- Improve your brand recognition and image
- Generate new leads by networking
- Create new partnerships and alliances
- Strengthen your position as a market leader in the industry

ATTENDANCE AT A GLANCE

PPIM 2013 Registration by Category

- Exhibitor personnel: 363 | 20%
- Training course only: 96 | 5%
- Exhibition visitors: 954 | 51%
- Conference delegates: 460 | 24%

PPIM 2013 Attendance by type of organization

- Engineering: 182
- Operators: 612
- Service and supply: 1037
- Academic, government, other: 42
Silver Sponsorship plans

SILVER #1

$15,000

Your silver #1 sponsorship entitles you to:

• One Premium Exhibition space
• Two complimentary conference delegate registrations
• Two complimentary exhibition staff registrations
• All-day coffee
• CD of Presentations
• Access to the list of registered delegates prior to the commencement of the event
• Coverage of your company in the conference edition of Pipelines International
• Recognition of sponsorship on signage around the event
• Recognition on the event website including company logo and link to your website.

SILVER #2

$15,000

Your silver #2 sponsorship entitles you to:

• One Premium Exhibition space
• Two complimentary conference delegate registrations
• Two complimentary exhibition staff registrations
• Exhibition Passport
• Elevator Signage
• Access to the list of registered delegates prior to the commencement of the event
• Coverage of your company in the conference edition of Pipelines International
• Recognition of sponsorship on signage around the event
• Recognition on the event website including company logo and link to your website.
SILVER #3
$15,000
Your silver #3 sponsorship entitles you to:
- One Premium Exhibition space
- Two complimentary conference delegate registrations
- Two complimentary exhibition staff registrations
- Notepads
- Pens
- One technical session
- Access to the list of registered delegates prior to the commencement of the event
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

SILVER #4
$15,000
Your silver #4 sponsorship entitles you to:
- One Premium Exhibition space
- Two complimentary conference delegate registrations
- Two complimentary exhibition staff registrations
- PPIM Daily Newsletter
- Elevator signage
- One course break
- Access to the list of registered delegates prior to the commencement of the event
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.
Course function sponsorships

The training courses on Monday and Tuesday prior to the opening of the conference and exhibition attract more than 200 high-value technical and management personnel, and three out of four are from pipeline operating companies. Consider raising your profile among this prestigious group by sponsoring one of the functions listed here.

**COURSE LUNCH**

(2 Available)

$5,000

Lunches will be served to all course attendees each day, giving you an excellent branding opportunity – you will receive their gratitude for providing them with much-needed nourishment.

You will receive:
- Basic signage
- The opportunity to supply pull-up banners around the buffet.
- The opportunity to place promotional brochures on the lunch tables

**BREAKS**

(Minimum of 2)

$2,000

Morning and afternoon coffee and refreshments will be served to all course attendees in the training room foyer each day, and this well-earned break is also a great opportunity for promotion.

You will receive:
- Basic signage
- Your company will also be able to supply pull-up banners around the refreshment buffet.
- The opportunity to provide brochures in the foyer area

**MONDAY EVENING COCKTAIL RECEPTION**

$10,000

The technical training courses held before the PPIM conference and exhibition typically attract more than 200 high-level pipeline engineers and personnel. Get in first with this social event sponsorship and welcome these highly engaged delegates to the event.

You will receive:
- Branding on signage for the event
- The opportunity to display a pull-up banner at the event
- The opportunity to provide brochures
## Items available for sponsorship

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ROOM KEY</strong></td>
<td><strong>$10,000</strong></td>
<td>Have your company logo displayed in partnership alongside the PPIM logo on the hotel room key given to every hotel guest.</td>
</tr>
<tr>
<td><strong>ELEVATOR SIGNAGE</strong></td>
<td><strong>$5,000 (2 available)</strong></td>
<td>Take advantage of the elevators as a branding opportunity for one day.</td>
</tr>
<tr>
<td><strong>TECHNICAL SESSIONS</strong></td>
<td><strong>$4,000</strong></td>
<td>Extend your presence to the conference technical sessions where delegates will see your logo recognized.</td>
</tr>
<tr>
<td><strong>RECHARGE STATION</strong></td>
<td><strong>$6,000</strong></td>
<td>This new sponsorship option presents an opportunity to brand the device recharge station. The charge station will be located at the registration desk and can be branded to direct attendees to your booth and offer brochures for attendees to peruse while they get some much needed charge.</td>
</tr>
</tbody>
</table>

You will receive:
- Your logo displayed on the room key
- A reminder of your event partnership
- Signage in the elevator

You will receive:
- Your company logo on the projection screen
- Your company logo on signage in the room
- Special acknowledgement from the podium

You will receive:
- The opportunity to supply marketing brochures nearby
- Your company branding on the recharge station

*All SOLD*
Items available for sponsorship

**RECEPTIONS** $19,000

The receptions will bring the conferences attendees together in a relaxed setting, enabling an unprecedented networking opportunity.

For the sponsorship of a reception you will receive:
- Branding on signage for the event
- The opportunity to display a pull-up banner at the event
- Promotion through the Pipelines International website and event.

**BREAKFAST** $5,000

Attendees will be served breakfast before the commencement of the first session each day. Help get the conference started on the right foot by sponsoring a breakfast.

You will receive:
- This option includes basic signage
- The opportunity to supply pull-up banners around the buffet.

**LUNCHES** $10,000

Lunches will be served to all delegates in the exhibition area each day, giving you an excellent branding opportunity – you will receive their gratitude for providing them with much needed nourishment.

You will receive:
- This option includes basic signage
- The opportunity to supply pull-up banners around the buffet.

**PPIM DAILY NEWSLETTER** $3,000 per issue

This popular newsletter is distributed to all exhibitors and attendees. Published on both days of the event it contains up-to-date news and photos ensuring that everyone is looking through it for the latest on what's happening at PPIM.

Take advantage of this great sponsorship opportunity which allows you to publicise any updates on what you are doing at your exhibition stand, acting as a great draw card to generate traffic flow to your booth.

You will receive:
- Sole rights to include a quarter page advertising in that issue
- A detailed company profile write-up
- A lasting reminder of your company and its sponsorship.

**EVENT HANDBOOK** $7,500

As event handbook sponsor you support an invaluable resource throughout the event. Every time a delegate pauses between sessions to check their next destination they will see your logo alongside this key information. The event handbook will include details of the overall programme, information on sponsors and exhibitors, and abstracts of all papers to be delivered in the technical streams.

You will receive:
- Your logo on the cover of the handbook
- Branding on the outside back cover of the handbook
- The opportunity to constantly remind delegates of your company and its sponsorship.
**BREAKS**

**$5,000**

Morning and afternoon tea will be served to all delegates in the exhibition area each day, and this well-earned break is also a great opportunity for promotion.

You will receive:
- This option includes basic signage
- Your company will also be able to supply pull up banners around the refreshment buffet.

**DELEGATE BAGS**

**$5,000**

Few sponsorship opportunities have quite the lasting presence as being the satchel sponsor. The well-made bags will not only be in abundant supply during the event, but are likely to be used by many delegates for considerable time after the event.

You will receive:
- Input into the type of satchel bag
- Your logo on the bag
- A lasting reminder of your company and its sponsorship.

**ALL DAY COFFEE AND COOKIE STATION**

**$6,000**

The all day coffee station to be located in the 500 section of the exhibition and available to all attendees will provide a perfect branding opportunity to get your company name out there. Provide the caffeine and the sugar that helps keep the attendees going across the two days.

You will receive:
- This option includes basic signage
- Your company will also be able to supply pull up banners around the refreshment buffet
- The opportunity to provide branded take-away cups.
Items available for sponsorship

**POCKET PROGRAM**  $7,000

The pocket program will be an invaluable resource throughout the event. Every time a delegate pauses between sessions to check where they are heading next they will see your logo at the same time.

You will receive:
- Your logo in the program
- A constant reminder of your company and its sponsorship
- Your company description featured in the program.

**PHOTOS**  $5,000

Our team of photographers will work tirelessly throughout the event capturing every highlight, and then distribute the images to delegates in branded photo folders. This is a great way to have your logo and sponsorship of the event live on well after the conference concludes.

You will receive:
- Your logo on the photo folders
- A lasting reminder of your company and its sponsorship
- Reserved for Platinum sponsor.

**LANYARD**  $6,000

The name tags and lanyard will have a ubiquitous presence throughout the event. Every time a delegate meets a new colleague they will see your logo at the same time.

You will receive:
- Your logo on the lanyard
- An omnipresent reminder of your company and its sponsorship.

**WATER STATION**  $3,000

This new sponsorship option presents an opportunity to brand the water cooler stations located in each section of the Exhibition. This sponsorship offers the opportunity to place brochures next to each water station for attendees to review while they rehydrate.

You will receive:
- The opportunity to supply marketing brochures nearby
- Your company branding on the water cooler station
- Branded water cups

**PENS**  $3,000 (+ materials)

Said to be mightier than the sword and often never available when needed, we will ensure pens are circulated throughout the week and grateful delegates will have a regular reminder of who supplied them.

You will receive:
- Pens inserted into delegate satchels
- A lasting reminder of your company and its sponsorship.
NOTEPADS
$3,000 (+ materials)
A vital, if overlooked tool, often never available when needed and in abundant supply when not, we will ensure notepads are circulated in appropriate volumes throughout the week.

You will receive:
• Pads inserted into delegate satchels
• A lasting reminder of your company and its sponsorship.

EXHIBITION PASSPORT
$5,000
The Exhibition passport is the delegates’ and trade visitors’ key to navigating the Exhibition. The passport lists all companies exhibiting and their booth numbers, as well as a map of the Exhibition Hall. Delegates will be able to collect stamps for each exhibitor by visiting their booth. Delegates who have visited at least the required number of booths will be eligible to submit their completed passport to enter a drawing for a fantastic prize (an iPad or something of equivalent appeal and value).

You will receive:
• Your logo on the cover of the passport
• A brief description of your company in the passport in a prominent place
• The opportunity to be consulted on the prize
• A constant reminder to delegates of your company and its sponsorship.

CD OF PAPERS
$4,000
All delegates will receive a CD of all the papers presented at the event. This invaluable reference will be used and referred to over many years to come as delegates recall a paper that contained information they wish to use. This option provides a great way to have a continuing link to delegates after the event.

You will receive:
• Your logo on the CD
• Your logo on the main menu when the CD loads
• A link to your website from the main menu.

DELEGATE BAG GIFTS
$3,000
To ensure that everyone gets the most out of this option, it will be limited to one of each kind of gift, so get in quick if you’ve got something in mind. This option will leave a lasting reminder of your company and its sponsorship.

Some suggestions include:
• Hats
• Shirts
• Post-it notes
• USB keys
• iPhone cases
• Diaries
• An original idea

Please note this option is provided free to all Platinum, Gold and Silver sponsors, but please confirm your item early if you want to guarantee your first preference.

SOLD
SOLD
SOLD

www.clarion.org
Each unit of 10 x 10 ft space booked will include one complimentary full registration and one complimentary booth worker registration. Your exhibition will be subject to the height, weight and other safety restrictions imposed by the venue. If you are uncertain about these, it is your responsibility to check with the organisers before confirming your booking. You will be responsible for insuring any equipment as well as providing public liability insurance. The venue or the government may from time to time impose restrictions and regulations relating to sale or consumption of food or alcohol, health and safety, insurance or any other matter. All exhibitors will be required to comply with any such restrictions and regulations at their own expense.

For bookings prior to December 17, 2015: a deposit of 20% must be received within 14 days of booking in order for us to hold your space. The balance must be paid no later than December 31, 2015. Payment for bookings made after December 16, 2015 is due in full on receipt of invoice. Cancellations must be received on or before December 31, 2015 and will be refunded less the 20% deposit. Cancellations received after December 31, 2015 are non-refundable. All cancellations must be submitted in writing.

This brochure is valid as of June 2015