January 29 – February 1, 2018, Houston

PPIM
Pipeline Pigging and Integrity Management™
30 YEARS
1989 - 2018

George R. Brown Convention Center
and the Marriott Marquis Hotel

Sponsorship and Exhibition Prospectus

www.clarion.org

ORGANIZED BY

TIRATSOO TECHNICAL
A DIVISION OF GREAT SOUTHERN PRESS

CLARION TECHNICAL CONFERENCES
WELCOME LETTER

Since 1989, attendance at the annual PPIM Conference in Houston has grown from a few hundred to more than 2,000, including a commercial Exhibition that began with a handful of specialized solution-providers and which now involves more than 100 companies and industry organizations.

In parallel with the demands for greater pipeline safety, reliability, and efficiency – and the explosive growth in the market for technologies to help meet those demands – PPIM has evolved to become the industry's primary forum for reporting new developments and field experience, and for showcasing the relevant tools and systems. It is the place where the needs of pipeline operators and the capabilities of service and equipment suppliers intersect.

Information-exchange at PPIM is supported by a range of educational technical courses which take place in advance of the conference and exhibition. Led by a distinguished faculty including the world's top experts, the courses provide a foundation for well-informed inquiry and dialogue among industry colleagues, clients and contractors.

We take great pride in the fact that more than 50% of our conference delegates are "repeat attendees," and more than 90% of our exhibitors return each year. We hope you'll be among them at PPIM 2018 and look forward to seeing you there.

John Tiratsoo
Tiratsoo Technical

BJ Lowe
Clarion Technical Conferences

ABOUT THE EVENT ORGANIZERS

Clarion Technical Conferences and Tiratsoo Technical have been organizing pipeline conferences and training events together around the world for over 20 years. Their conferences the Unpiggable Pipeline Solutions Forum; Fixing Pipeline Problems; the Pipeline Technology Conference; and, Best Practices in Pipeline Operations & Integrity Management.

CLARION TECHNICAL CONFERENCES

Houston-based Clarion Technical Conferences is a respected provider of training courses, technical conferences, books, and technical journals for engineers and technical management within pipeline industry. For over 20 years its Director, BJ Lowe, has been working with John Tiratsoo developing many events and courses world wide. Their activities currently focus on Houston, Calgary, Amsterdam, Rio de Janeiro, Berlin, Newcastle and Bahrain.

TIRATSOO TECHNICAL

Tiratsoo Technical, previously known as Scientific Surveys, is a division of Great Southern Press. Since 1982, principal John Tiratsoo has planned and organized high-level technical training courses and events in a wide range of pipeline engineering subjects, as well as editing various industry publications: these currently include the Journal of Pipeline Engineering and Pipelines International.

SOME OF THE ORGANIZATIONS WE HAVE WORKED WITH
EXHIBITION

PPIM will attract top decision-makers from the industry, providing you with a direct opportunity to discuss and showcase your products and services. The receptions and all lunches, morning and afternoon breaks will be held in the exhibition area, ensuring you get high-quality traffic.

The price of an exhibition space also includes:

- Free full conference registration
- Table, chairs and wastebasket
- Free booth worker registration
- Free full conference registration
- Power outlets
- Attendee contact details
- Table top display.

The 10 ft x 10 ft space includes pipe and drape which is perfect for your own freestanding display and furniture or alternatively a table top display.

Spaces are available in 10 x 10 foot units. Rates are discounted 15% for each additional 10 x 10-foot unit after 4 units.

The receptions and all lunches, morning and afternoon breaks will be held in the exhibition area, ensuring you get high-quality traffic.

The price of an exhibition space also includes:

- Power outlets
- Table, chairs and wastebasket
- Free booth worker registration
- Free full conference registration

The price of an exhibition space also includes:

- Attendee contact details
- Table top display.

ENHANCE YOUR EVENT COVERAGE

Pipelines International magazine is the media partner of the PPIM 2018 and will be distributed at the event—making it the perfect way to enhance your event coverage.

In addition to being distributed at different points throughout the exhibition, the magazine will be included as part of delegates' conference material, making it the perfect supplement to the face-time you will be spending with attendees at your booth.

Pipelines International is offering discounted advertising rates for companies that choose to exhibit at the event. Simply make this selection on your booking form on the last page of this brochure.

ABOUT PIPESLINES INTERNATIONAL

The magazine’s readership is made up of a diverse range of industry professionals from around the world, and this is reflected in the pages of the magazine, which include project and construction updates, machinery and equipment reviews, and more detailed information about the latest engineering issues.

The combination of highly relevant content and accessibility of information makes advertising in Pipelines International’s cost-effective way to reach your target audience.

To secure your exhibition space or sponsorship please complete the exhibition booking form on page 20 and scan to traci@clarion.org or fax to +1 713 521 9255.

For any further assistance, please contact Traci Branstetter on +1 713 449 3222.

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GUIDELINES FOR END-CAP BOOTH

An End-Cap Booth is exposed to aisles on three (3) sides and composed of a minimum of two (2) 10ft (3.05m) x 10ft (3.05m) booths.

DIMENSIONS

End-Cap Booths are 20ft (6.09m) wide and a minimum of 10ft (3.05m) deep.

USE OF SPACE

The maximum back wall height of 8ft (2.44m), including signage, is allowed only in the 10ft (3.05m) center portion of the booth. A maximum height of 4ft (1.22m) is allowed on the two (2) 5ft (1.52m) ‘wings’, permitting adequate line of sight for any adjoining In-line Booths.

OVERHEAD SIGNS

Hanging overhead signs are not permitted for End-Cap Booths; nor may any signage, etc. extend beyond the 8ft (2.44m) height restriction in the center 10ft (3.05m) or above the 4ft (1.22m) height restriction on the two (2) 5ft (1.52m) ‘wings’.

*The back ‘wall’ will consist of 10ft (3.05m) wide x 8ft (2.44m) tall pipe and drape, on each 5ft (1.52m) ‘wing’ there will be a 4ft (1.22m) wide x 5ft (1.52m) tall pipe and drape. These regulations are based on guidelines developed by IAEE for use by its members.

ATTENDANCE

PPM 2017 ATTENDEES BY BUSINESS ACTIVITY

- Products, services 67%
- Pipeline operators 23%
- Engineering 6%
- Other (government, academic, finance) 3%
- Media 1%

PPM 2017 ATTENDEES BY JOB FUNCTION

- Technical management 32%
- Engineering and technical specialists 24%
- Sales and marketing 23%
- Executive management 21%

OPERATORS IN ATTENDANCE

- Anadarko Petroleum
- Boardwalk Pipeline Partners
- BP
- Chevron Pipeline Company
- Enbridge
- Energy Transfer Partners
- Enterprise Products
- ExxonMobil
- Kinder Morgan
- Kiewit Oil Company
- Magellan Midstream Partners
- National Oilwell Varco
- ONEOK
- Pacific Gas & Electric
- Plains All American Pipeline
- Shell
- Southern Californian Gas Company
- Spectra Energy
- Technip
- TOTAL
- TransCanada Pipelines
- Valero Energy
- Williams Pipeline
PLATINUM SPONSORSHIP PLANS

Show your leadership in the pipeline industry with a sponsorship package that is tailored to your needs, giving you maximum impact for your budget. The packages shown here are suggested. You can combine the value of your space selection and branded items (see pages 14-19 to fill out the total value of the sponsorship).

PLATINUM ELITE

$50,000
Your platinum elite sponsorship entitles you to:

- Four Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- Tuesday or Wednesday night reception - includes your company logo on ‘Sponsored by’ signs, custom napkins, cocktail tabletop signs, and bar fronts
- The benefits from the sponsorship items you have chosen (up to $6,000), as listed on pages 14-19.
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Platinum Elite Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates prior to the commencement of the event.
- Major coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

7 REASONS TO SPONSOR
1. Achieve industry recognition by being associated with a prestigious, high-profile and informative event
2. Get the inside word on what is happening in the industry
3. Show that you support development of the pipeline industry
4. Improve your brand recognition and image
5. Generate new leads by networking
6. Create new partnerships and alliances
7. Strengthen your position as a market leader in the industry

PLATINUM #1

$40,000
Your platinum #1 sponsorship entitles you to:

- Four Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- Evening reception including your company logo on ‘Sponsored by’ signs, custom napkins, cocktail tabletop signs, and bar fronts
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Platinum Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates prior to the commencement of the event.
- Major coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

PLATINUM #2

$30,000
Your platinum #2 sponsorship entitles you to:

- Four Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to $11,000), as listed on pages 14-19.
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Platinum Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates prior to the commencement of the event.
- Major coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

All sponsorship options are subject to being taken up in good time by the sponsor. In the event of a sponsor confirming a date at which it is no longer possible to entirely fulfil obligations, the event organizer is under no obligation to make good any obligations or offer any discounts, unless specifically agreed beforehand. All sponsorship options are subject to the sponsor taking any and all actions required in taking up opportunities and a sponsor shall have no recourse to the event that they fail to take advantage of any opportunities available.
GOLD SPONSORSHIP PLANS

The packages shown here are suggested. You can combine the value of your space selection and branded items (see pages 14-19 to fill out the total value of the sponsorship).

**GOLD #1**

$25,000

Your gold #1 sponsorship entitles you to:

- Two Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to $13,000), as listed on pages 14-19
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Gold Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates prior to the commencement of the event
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

**GOLD #2**

$25,000

Your gold #2 sponsorship entitles you to:

- Two Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to $13,000), as listed on pages 14-19
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Gold Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates prior to the commencement of the event
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

**GOLD #3**

$25,000

Your gold #3 sponsorship entitles you to:

- Two Premium exhibition spaces
- Four complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to $13,000), as listed on pages 14-19
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Gold Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates prior to the commencement of the event
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

The packages shown here are suggested. You can combine the value of your space selection and branded items (see pages 14-19 to fill out the total value of the sponsorship).
SILVER SPONSORSHIP PLANS

The packages shown here are suggested. You can combine the value of your space selection and branded items (see pages 14-19 to fill out the total value of the sponsorship).

SILVER #1
$15,000
Your silver #1 sponsorship entitles you to:
• Two Premium Exhibition spaces
• Two complimentary conference delegate registrations
• Two complimentary exhibition staff registrations
• Access to the list of registered delegates prior to the commencement of the event
• Coverage of your company in the conference edition of Pipelines International
• Recognition of sponsorship on signage around the event
• Recognition on the event website including company logo and link to your website.
• The benefits from the sponsorship items you have chosen (up to $5,500), as listed on pages 14 to 19.

SILVER #2
$15,000
Your silver #2 sponsorship entitles you to:
• Two Premium Exhibition spaces
• Two complimentary conference delegate registrations
• Two complimentary exhibition staff registrations
• The benefits from the sponsorship items you have chosen (up to $5,500), as listed on pages 14 to 19
• Access to the list of registered delegates prior to the commencement of the event
• Coverage of your company in the conference edition of Pipelines International
• Recognition of sponsorship on signage around the event
• Recognition on the event website including company logo and link to your website.

SILVER #3
$15,000
Your silver #3 sponsorship entitles you to:
• Two Premium Exhibition spaces
• Two complimentary conference delegate registrations
• Two complimentary exhibition staff registrations
• The benefits from the sponsorship items you have chosen (up to $5,500), as listed on pages 14 to 19
• Access to the list of registered delegates prior to the commencement of the event
• Coverage of your company in the conference edition of Pipelines International
• Recognition of sponsorship on signage around the event
• Recognition on the event website including company logo and link to your website.

SILVER #4
$15,000
Your silver #4 sponsorship entitles you to:
• Two Premium Exhibition spaces
• Two complimentary conference delegate registrations
• Two complimentary exhibition staff registrations
• The benefits from the sponsorship items you have chosen (up to $5,500), as listed on pages 14 to 19
• Access to the list of registered delegates prior to the commencement of the event
• Coverage of your company in the conference edition of Pipelines International
• Recognition of sponsorship on signage around the event
• Recognition on the event website including company logo and link to your website.

The packages shown here are suggested. You can combine the value of your space selection and branded items (see pages 14-19 to fill out the total value of the sponsorship).
COURSE FUNCTION SPONSORSHIPS

COURSE LUNCH $6,000 (2 available)
Lunches will be served to all course attendees each day, giving you an excellent branding opportunity – you will receive their gratitude for providing them with much-needed nourishment.
You will receive:
• Signage to include your company logo on ‘sponsored by’ signs, custom napkins, and table top signs
• The opportunity to supply banners around the buffet.
• The opportunity to provide brochures.
Branded amenities such as napkins to be provided by the sponsor. Alternatively, we will provide these at cost.

MONDAY EVENING COCKTAIL RECEPTION $10,000
The technical training courses held before the PPIM conference and exhibition typically attract more than 200 high-level pipeline engineers and personnel. Get in first to this social event sponsorship and welcome these highly engaged delegates to the event.
You will receive:
• Branding on signage for the event, includes your company logo on ‘sponsored by’ signs, custom napkins, and cocktail tabletop signs.
• The opportunity to display a banner at the event
• The opportunity to provide brochures.

COURSE BREAKS $2,000 (4 available)
Morning and afternoon coffee and refreshments will be served to all course attendees in the training room foyer each day, and this well-earned break is also a great opportunity for promotion.
You will receive:
• Signage to include your company logo on ‘sponsored by’ signs, custom napkins, and table top signs
• Your company will also be able to supply banners around the refreshment buffet.
• The opportunity to provide brochures in the foyer area
Branded amenities such as napkins to be provided by the sponsor. Alternatively, we will provide these at cost.

ITEMS AVAILABLE FOR SPONSORSHIP

ROOM KEY $2,000
Have your company logo displayed in partnership alongside the PPIM logo on the hotel room key given to every hotel guest.
You will receive:
• Your logo and/or custom design printed on hotel guest room keys
• A reminder of your event partnership

TECHNICAL SESSIONS $4,000
Enter your presence to the conference technical sessions where delegates will see your logo recognized.
You will receive:
• Your company logo on the projection screen
• Your company logo on signage in the room
• Special acknowledgement from the podium

MONDAY EVENING $10,000
COCKTAIL RECEPTION
The technical training courses held before the PPIM conference and exhibition typically attract more than 200 high-level pipeline engineers and personnel. Get in first to this social event sponsorship and welcome these highly engaged delegates to the event.
You will receive:
• Branding on signage for the event, includes your company logo on ‘sponsored by’ signs, custom napkins, and cocktail tabletop signs.
• The opportunity to display a banner at the event
• The opportunity to provide brochures.

NETWORKING OPPORTUNITIES
The exhibition hall will be a hub for delegates that include but are not limited to project managers, engineering consultants, pipeline owners and operators attending the two evening receptions and all lunch and tea breaks served in the exhibition hall giving you unprecedented access to the delegates in a relaxed atmosphere.

TECHNICAL SESSIONS $4,000
Extend your presence to the conference technical sessions where delegates will see your logo recognized.
You will receive:
• Your company logo on the projection screen
• Your company logo on signage in the room
• Special acknowledgement from the podium

PPIM DAILY NEWSLETTER $2,000
This popular newsletter is distributed to all exhibitors and attendees.
Published on both days of the event it contains up-to-date news and photos ensuring that everyone is looking through it for the latest on what’s happening at PPIM.
Take advantage of this great sponsorship opportunity which allows you to publicise any updates on what you are doing at your exhibition stand, acting as a great draw card to generate traffic flow to your booth.
You will receive:
• Sale rights to include a quarter page advertising in that issue
• A detailed company profile write up
• A lasting reminder of your company and its sponsorship
PPIM 2018 Sponsorship and Exhibition Prospectus

PPIM 2018 Sponsorship and Exhibition Prospectus

**EVENT HANDBOOK** $6,000

As event handbook sponsor you support an invaluable resource throughout the event. Every time a delegate pauses between sessions to check their next destination they will see your logo alongside this key information. The event handbook will include details of the overall programme, information on sponsors and exhibitors, and abstracts of all papers to be delivered in the technical streams.

You will receive:
- Your logo on the cover of the handbook
- Branding on the outside back cover of the handbook
- The opportunity to constantly remind delegates of your company and its sponsorship.

**ALL DAY COFFEE STATION** $10,000

The all day coffee station will be available for both exhibition days to all delegates and provides a perfect branding opportunity to get your company name out there. Provide the caffeine that helps keep the attendees going across the two days.

You will receive:
- This option includes branding with your company logo on ‘sponsored by’ signs, custom napkins, and custom coffee cups and sleeves
- Your company will also be able to supply banners around the refreshment buffet.

**FLOOR SIGNAGE** $2,000

Do you want your company's world at the feet of attendees? Well sponsor floor signage that can direct attendees to the exhibition.

You will receive:
- Two floor stickers (4×4”) with your logo or custom design
- The opportunity to choose their location (location subject to approval)

**DIRECTIONAL FOOTPRINTS** $2,000 (5 available)

Direct guests to your booth or sponsored station with foot prints showing your logo and booth number.

You will receive:
- Ten footprints (1’x 2’).

**BREAKFAST** $6,000

Attendees will be served breakfast in the conference area before the commencement of the first session each day. Help get the conference started on the right foot by sponsoring a breakfast.

You will receive:
- Branding includes your company logo on ‘sponsored by’ signs, custom napkins, and tabletop signs
- The opportunity to supply banners around the buffet.

**LUNCH** $10,000

Lunches will be served to all delegates in the exhibition area each day, giving you an excellent branding opportunity – you receive their gratitude for providing them with much-needed nourishment.

You will receive:
- This option includes branding with your company logo on ‘sponsored by’ signs, custom napkins, and custom coffee cups and sleeves
- The opportunity to supply banners around the buffet.
- Branded amenities such as napkins to be provided by the sponsor. Alternatively, we will provide these at cost.

**POCKET PROGRAM** $5,000

Your company description featured in the program.

You will receive:
- Your logo in the program
- A constant reminder of your company and its sponsorship
- Your company’s world at the feet of attendees

**PRESENTATION THEATER SPEAKING SLOT (20 min)** $1,000 (2 available)

The Presentation Theater located in the Exhibition Hall will have seating for up to 60 persons. AV package includes screen, projector, podium, microphone and technician. A great way to get your message across! 14 slots are available.

You will receive:
- The opportunity to present your latest products or services to attendees
- One 20 minute speaking slot
- Podium sign with company logo
- Listing with company logo on ‘Technical Sessions Schedule’ signs.

**DELEGATE BAGS** $20,000 (5 available)

Few sponsorship opportunities have quite the lasting presence as being the attaché bag sponsor. The well-made bags will not only be remembered by many delegates for considerable time after the event.

You will receive:
- Your logo on the cover of the bag
- Branding on the outside back cover of the handbook
- The opportunity to constantly remind delegates of your company and its sponsorship.

**BREAK** $6,000

Morning and afternoon refreshment breaks will be served to all delegates in the exhibition area each day and this well-earned break is also a great opportunity for promotion.

You will receive:
- Branding includes your company logo on ‘sponsored by’ signs, custom napkins, and tabletop signs
- Your company will also be able to supply banners around the refreshment buffet.

**BRANDED AMENITIES** $2,000 (5 available)

Branded amenities such as napkins to be provided by the sponsor. Alternatively, we will provide these at cost.

**ESCALATOR SIGNAGE** $6,000

With delegates and attendees constantly moving around at PPIM 2018, why not peak their interest for your latest products and services by sponsoring the escalator signage.

You will receive:
- Your logo displayed on the escalators leading into PPIM 2018 exhibition hall
- Your logo associated with the PPIM 2018 branding

**Lounge area** $5,000

This option gives you an opportunity to sponsor the central meeting point for delegates. Just think...your company logo capturing this high-traffic meeting point constantly in prime view of attendees who are resting and networking. Not only does this sponsorship give you ideal exposure throughout the event but allows you to also take advantage of the networking opportunities.

You will receive:
- Signage within the lounge area
- Furniture and decor to match your company branding
- The opportunity to supply branded material for display

**DIRECTIONAL FOOTPRINTS** $2,000

Direct guests to your booth or sponsored station with foot prints showing your logo and booth number.

You will receive:
- Ten footprints (1’x 2’).

**DEALER الكر** $10,000

You will receive:
- Branded amenities such as napkins or cups to be provided by the sponsor.
- This option includes basic signage
- The opportunity to choose their location (location subject to availability)

**DIRECTIONAL FOOTPRINTS** $2,000

Direct guests to your booth or sponsored station with foot prints showing your logo and booth number.

You will receive:
- Ten footprints (1’x 2’).
**WATER STATION** $3,000 ($5,000)  
This new sponsorship option presents an opportunity to brand the water cooler stations located in each section of the Exhibition. This sponsorship offers the opportunity to place brochures next to each water station for attendees to review while they hydrate.  
You will receive:
- The opportunity to supply marketing brochures nearby  
- Your company branding on the water cooler stations.

**LANEYARD** $8,000  
The name tags and lanyard will have a ubiquitous presence throughout the event. Every time a delegate meets a new colleague they will see your logo at the same time.  
You will receive:
- Your logo on the lanyard  
- An omnipresent reminder of your company and its sponsorship.

**PENS** $3,000  
Said to be mightier than the sword and often never available when needed, we will ensure pens are circulated throughout the week and grateful delegates will have a regular reminder of who supplied them.  
You will receive:
- Pens can be inserted in the delegate bags or set at each place on the conference tables.  
- A lasting reminder of your company and its sponsorship.

**DELEGATE BAG GIFTS** $3,000  
To ensure that everyone gets the most out of this option, it will be limited to one of each kind of gift, so get in quick if you’ve got something in mind. This option will leave a lasting reminder of your company and its sponsorship.  
Some suggestions include:
- Hats  
- Shirts  
- Post-it notes  
- USB keys  
- iPhone cases  
- Diaries  
- An original idea  
- Branded gifts to be supplied by the sponsor. Alternatively, we will provide these at cost.

**NOTEPADS** $3,000  
A vital, if overlooked tool, often never available when needed and in abundant supply when not, we will ensure notepads are circulated in appropriate volumes throughout the week.  
You will receive:
- Pads can be inserted in the delegate bags or set at each place on the conference tables  
- A lasting reminder of your company and its sponsorship.  
Branded notepads to be supplied by the sponsor. Alternatively, we will provide these at cost.

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- USB keys  
- iPhone cases  
- Diaries  
- An original idea  
- Branded gifts to be supplied by the sponsor. Alternatively, we will provide these at cost.

**PHOTO BOOTH & KIOSK** $8,000  
Have your logo on the photos that delegates will take home as a long-lasting memory of the event.  
You will receive:
- Your logo on photo printouts  
- Photos in color or black-and-white  
- Guest choice of photo strips or 4 x 6" printouts  
- Social media access: email, text, Twitter, Facebook, Instagram.

**WIFI** $10,000  
Free Wi-Fi will be made available in the Exhibition Hall and in the Marriott hotel.  
You will receive:
- The opportunity to create the wifi password (such as your company name)  
- Password cards with your logo will be given to the attendees at registration.

**EXHIBITION TOTE BAGS** $4,000  
Every visitor receives a sturdy poly bag before entering the exhibition.  
You will receive:
- Your company logo printed on the bag  
- Your choice of bag color.  
- Branded amenities such as napkins or tos to be provided by the sponsor. Alternatively, we will provide these at cost.

**ALL DAY SNACK STATION** $2,500  
Sometimes the afternoon tea break is just that little bit too far away and you need something to tie you over. Host a snack station centrally located in the exhibition and receive the gratitude of the attendees who just can’t make it to the next break.  
The company sponsoring this station will select and purchase the food and beverages to be served within this station directly with Aramark, the GRB caterer.  
You will receive:
- Snack bar station branded with your company logo  
- The opportunity to supply branded napkins  
- Four banners/signs to be placed throughout the event.

**PARKING VOUCHERS** $6,000 (estimated)  
What better way to get the delegates on your side than to pay for their parking. Supply parking vouchers for the many attendees and reach them first.  
You will receive:
- Parking vouchers with your logo on it  
- Acknowledgement in the Event Handbook  
- The gratitude of delegates.

**WATER STATION** $3,000 ($5,000)  
This new sponsorship option presents an opportunity to brand the water cooler stations located in each section of the Exhibition. This sponsorship offers the opportunity to place brochures next to each water station for attendees to review while they hydrate.  
You will receive:
- The opportunity to supply marketing brochures nearby  
- Your company branding on the water cooler stations.

**LANEYARD** $8,000  
The name tags and lanyard will have a ubiquitous presence throughout the event. Every time a delegate meets a new colleague they will see your logo at the same time.  
You will receive:
- Your logo on the lanyard  
- An omnipresent reminder of your company and its sponsorship.

**PENS** $3,000  
Said to be mightier than the sword and often never available when needed, we will ensure pens are circulated throughout the week and grateful delegates will have a regular reminder of who supplied them.  
You will receive:
- Pens can be inserted in the delegate bags or set at each place on the conference tables.  
- A lasting reminder of your company and its sponsorship.

**DELEGATE BAG GIFTS** $3,000  
To ensure that everyone gets the most out of this option, it will be limited to one of each kind of gift, so get in quick if you’ve got something in mind. This option will leave a lasting reminder of your company and its sponsorship.  
Some suggestions include:
- Hats  
- Shirts  
- Post-it notes  
- USB keys  
- iPhone cases  
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- An original idea  
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**NOTEPADS** $3,000  
A vital, if overlooked tool, often never available when needed and in abundant supply when not, we will ensure notepads are circulated in appropriate volumes throughout the week.  
You will receive:
- Pads can be inserted in the delegate bags or set at each place on the conference tables  
- A lasting reminder of your company and its sponsorship.  
Branded notepads to be supplied by the sponsor. Alternatively, we will provide these at cost.

**DELEGATE BAG GIFTS** $3,000  
To ensure that everyone gets the most out of this option, it will be limited to one of each kind of gift, so get in quick if you’ve got something in mind. This option will leave a lasting reminder of your company and its sponsorship.  
Some suggestions include:
- Hats  
- Shirts  
- Post-it notes  
- USB keys  
- iPhone cases  
- Diaries  
- An original idea  
- Branded gifts to be supplied by the sponsor. Alternatively, we will provide these at cost.

**PHOTO BOOTH & KIOSK** $8,000  
Have your logo on the photos that delegates will take home as a long-lasting memory of the event.  
You will receive:
- Your logo on photo printouts  
- Photos in color or black-and-white  
- Guest choice of photo strips or 4 x 6" printouts  
- Social media access: email, text, Twitter, Facebook, Instagram.

**WIFI** $10,000  
Free Wi-Fi will be made available in the Exhibition Hall and in the Marriott hotel.  
You will receive:
- The opportunity to create the wifi password (such as your company name)  
- Password cards with your logo will be given to the attendees at registration.

**EXHIBITION TOTE BAGS** $4,000  
Every visitor receives a sturdy poly bag before entering the exhibition.  
You will receive:
- Your company logo printed on the bag  
- Your choice of bag color.  
- Branded amenities such as napkins or tos to be provided by the sponsor. Alternatively, we will provide these at cost.

**ALL DAY SNACK STATION** $2,500  
Sometimes the afternoon tea break is just that little bit too far away and you need something to tie you over. Host a snack station centrally located in the exhibition and receive the gratitude of the attendees who just can’t make it to the next break.  
The company sponsoring this station will select and purchase the food and beverages to be served within this station directly with Aramark, the GRB caterer.  
You will receive:
- Snack bar station branded with your company logo  
- The opportunity to supply branded napkins  
- Four banners/signs to be placed throughout the event.

**PARKING VOUCHERS** $6,000 (estimated)  
What better way to get the delegates on your side than to pay for their parking. Supply parking vouchers for the many attendees and reach them first.  
You will receive:
- Parking vouchers with your logo on it  
- Acknowledgement in the Event Handbook  
- The gratitude of delegates.
EXHIBITION SPACE BOOKING FORM

EXHIBITION SPACE

<table>
<thead>
<tr>
<th>Space Size</th>
<th>Premium space - $US4,750</th>
<th>Number of spaces</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 x 10 ft</td>
<td>☐</td>
<td>☐ Number of spaces</td>
</tr>
<tr>
<td>Standard space - $US4,450</td>
<td>☐</td>
<td>☐ Number of spaces</td>
</tr>
</tbody>
</table>

Booth selection: 1. _____________________________ 2. _____________________________ 3. _____________________________

Please scan completed form to traci@clarion.org or fax to +1 713 521 9255

COMPANY INFORMATION

Company ________________________________________________________________________________________________________

Administrative contact for exhibits ____________________________________________________________________________________

Address _________________________________________________________________________________________________________

City _____________________________ State ______________________ Country ______________________ Postcode/Zip __________

Phone (include country and city code) _____________________________ Fax (include country and city code) ______________________

Email ___________________________________________________________________________________________________________

Website _________________________________________________________________________________________________________

The details below can be supplied at a later date. Your Free Conference Registration(s) may be assigned to clients or prospects.

Free Conference Attendee:

City _____________________________ State ______________________ Country ______________________ Postcode/Zip __________

Phone (include country and city code) _____________________________ Fax (include country and city code) ______________________

Email ___________________________________________________________________________________________________________

Free Exhibit Staff _________________________________________________________________________________________________

Address _________________________________________________________________________________________________________

City _____________________________ State ______________________ Country ______________________ Postcode/Zip __________

Phone (include country and city code) _____________________________ Fax (include country and city code) ______________________

Email ___________________________________________________________________________________________________________

Additional conference delegates ‒ $US1,045 ☐ Additional exhibit staff ‒ $US145 ☐ We will send you a booking form

Do you want to enhance your company’s coverage by advertising in the conference edition of Pipelines International? (Discounted full page ($US4,999) ☐

PAYMENT METHOD

Amount _________________________________________________________________________________________________________

☐ Send an invoice

☐ I will pay by bank transfer

JP Morgan Chase Bank NA, 600 McGowen St. Houston, TX 77006, USA Tel. +1 713 533 1309. SWIFT #CHASUS33. Routing #111000614. Account #875665622 (Clarion Technical Conferences).

☐ Credit Card ☐ Mastercard ☐ Visa ☐ American Express

Cardholder’s name _____________________________________________________________________________________________________

Credit card number ___________________________________________________________ Expiry date: __________________________

Billing address _________________________________________________________________________________________________________

City _____________________________ State ______________________ Country ______________________ Postcode/Zip __________

I authorize the above expenditure and acknowledge receipt of this order:

Signature ___________________________________________________________________ Date ________________________________

TERMS AND CONDITIONS

Each unit of 10 x 10 ft space booked will include one complimentary full registration and one complimentary booth worker registration. Your exhibition will be subject to the height, weight and other safety restrictions imposed by the venue. If you are uncertain about these, it is your responsibility to check with the organisers before confirming your booking. You will be responsible for insuring any equipment as well as providing public liability insurance. The venue or the government may from time to time impose restrictions and regulations relating to sale or consumption of food or alcohol, health and safety, insurance or any other matter. All exhibitors will be required to comply with any such restrictions and regulations at their own expense. For bookings prior to November 1, 2017: a deposit of 20% must be received within 14 days of booking in order for us to hold your space. The balance must be paid no later than December 1, 2017. Payment for bookings made on or after November 1, 2017 is due in full on receipt of invoice. Cancellations must be received on or before December 1, 2017 and will be refunded less the 20% deposit. Cancellations received after December 2, 2017 are non-refundable. All cancellations must be submitted in writing.