George R. Brown Convention Center
and the Marriott Marquis Hotel

32nd YEAR

February 17-20, 2020 • Houston

Sponsorship and Exhibition Prospectus

www.ppimhouston.com

ORGANIZED BY

CLARION
TECHNICAL CONFERENCES®

Great Southern Press
CONTENTS

Welcome 3
About the organizers 4
Exhibition space 5
Exhibition map 6
End-cap booth requirements 7
Attendance 8

PPIM SPONSORSHIP CATEGORIES

**Medal sponsorships**

- Elite 10
- Platinum 11
- Gold 12
- Silver 13

**Networking sponsorships**

- Evening receptions 14
- Lunches 15
- Refreshment breaks 15
- Networking lounge 16

**Hospitality sponsorships**

- Breakfasts 16
- WiFi 17
- Room key 17
- Coffee and snack stations 18
- Water stations 20
- Water bottles 20

**Contributing sponsorships**

- Technical sessions 21
- Daily newsletter 21
- Conference Handbook 22
- Exhibition Guide 22
- Attaché bags 23
- Tote bags 23
- Pocket program 24
- Signage – escalators, floor, ceiling, Skywalk 24
- Lanyards 26
- Pens 26
- Notepads 27
- Photo kiosk 27
- Tool display space 28
- Beer garden 28
- Lounge area sponsor 29

**Training Course sponsorships**

- Course breakfast 30
- Course lunch 30
- Course refreshment breaks 30
WELCOME

Since 1989, attendance at the annual PPIM Conference in Houston has grown from a few hundred to more than 3,000, including a commercial Exhibition that began with a handful of specialized solution-providers and which now involves more than 190 companies and industry organizations from more than 25 countries.

In parallel with the demands for greater pipeline safety, reliability, and efficiency – and the explosive growth in the market for technologies to help meet those demands – PPIM has evolved to become the industry’s primary forum for reporting new developments and field experience, and for showcasing the relevant tools and systems. It is the place where the needs of pipeline operators and the capabilities of service and equipment suppliers intersect.

Information-exchange at PPIM is supported by a range of educational technical courses which take place in advance of the conference and exhibition. Led by a distinguished faculty including the world’s top experts, the courses provide a foundation for well-informed inquiry and dialogue among industry colleagues, clients and contractors.

We take great pride in the fact that more than 60% of our conference participants are ‘repeat attenders’ and more than 90% of our exhibitors return each year. We hope you’ll be among them at PPIM 2020 and look forward to seeing you there.

BJ Lowe           Annie Ferguson
Clarion Technical Conferences  Great Southern Press
ABOUT THE EVENT ORGANIZERS

Clarion Technical Conferences and Great Southern Press have been organizing pipeline conferences and training courses together around the world for more than 30 years. Their conferences currently include Pipeline Pigging & Integrity Management; the Unpiggable Pipeline Solutions Forum; the Pipeline Technology Conference; and Pipeline Pigging & Integrity Management - Middle East.

CLARION TECHNICAL CONFERENCES

Houston-based Clarion Technical Conferences is a respected provider of training courses, technical conferences, books, and technical journals for engineers and technical management within pipeline industry. For more than 30 years its Director, BJ Lowe, has been working with John Tiratsoo developing many events and courses world wide. Their activities currently focus on Houston, Calgary, Amsterdam, Rio de Janeiro, Berlin, Newcastle and Bahrain.

GREAT SOUTHERN PRESS

Great Southern Press (GSP) is a leading producer of B2B magazines and events, with a suite of publications, several partnerships with industry associations, and numerous successful conferences and exhibitions in Australia and around the world.

SOME OF THE ORGANIZATIONS WE HAVE WORKED WITH

OFFICIAL MEDIA PARTNERS

1. Inspectioneering
2. LATINCORR
3. North American Oil & Gas Pipelines
4. Oil & Gas Journal
5. Pipeline & Gas Journal
6. Pipelines International
7. World Pipelines

4 | Sponsorship and Exhibition Prospectus
**EXHIBITION SPACE**

PPIM will attract top decision-makers from the industry, providing you with a direct opportunity to discuss and showcase your products and services.

The receptions and all lunches, morning and afternoon breaks will be held in the exhibition area, ensuring you get high-quality traffic.

The price of an exhibition space also includes:

- 10 x 10 pipe and drape, in white, blue and red
- Hanging identification sign with company and booth number
- Waste basket
- Duplex 110/120v power outlet
- 2 free booth worker registrations
- Lead-retrieval and data-capture system

Specially discounted package rate on these additional furnishings:
- 6’ table draped in white + two chairs - $75 if ordered by **January 28, 2020**

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**ENHANCE YOUR EVENT COVERAGE**

*Pipelines International* magazine is the media partner of the PPIM 2020 and will be distributed at the event – making it the perfect way to enhance your event coverage.

In addition to being distributed at different points throughout the exhibition, the magazine will be included as part of delegates’ conference material, making it the perfect supplement to the face-time you will be spending with attendees at your booth.

*Pipelines International* is offering discounted advertising rates for companies that choose to exhibit at the event. Please contact **deanna@gs-press.com.au** for further details.

**ABOUT PIPELINES INTERNATIONAL**

The magazine’s readership is made up of a diverse range of industry professionals from around the world, and this is reflected in the pages of the magazine, which include project and construction updates, machinery and equipment reviews, and more detailed information about the latest engineering issues.

The combination of highly relevant content and accessibility of information makes advertising in *Pipelines International* a cost-effective way to reach your target audience.
END-CAP BOOTH REQUIREMENTS

An End-Cap Booth is exposed to aisles on three (3) sides and composed of a minimum of two (2) 10ft (3.05m) x 10ft (3.05m) booths.

DIMENSIONS

End-Cap Booths are 20ft (6.09m) wide and a minimum of 10ft (3.05m) deep.

USE OF SPACE

The maximum back wall height of 8ft (2.44m), including signage, is allowed only in the 10ft (3.05m) center portion of the booth. A maximum height of 4ft (1.22m) is allowed on the two (2) 5ft (1.52m) ‘wings’, permitting adequate line of sight for the adjoining In-line Booths.

OVERHEAD SIGNS

Hanging overhead signs are not permitted for End-Cap Booths; nor may any signage, etc. extend beyond the 8ft (2.44m) height restriction in the center 10ft (3.05m) or above the 4ft (1.22m) height restriction on the two (2) 5ft (1.52m) ‘wings’.

*The back ‘wall’ will consist of 10ft (3.05m) wide x 8ft (2.44m) tall pipe and drape. On each 5ft (1.52m) ‘wing’ there will be a 3ft (0.91m) tall x 5ft (1.52m) wide pipe and drape. These regulations are based on guidelines developed by IAEE for use by its members.
ATTENDANCE

PPIM 2019 ATTENDANCE BY JOB FUNCTION

- Technical Management (28%)
- Sales and Marketing (27%)
- Engineers and Specialists (24%)
- Executive Management (22%)

Products and Services (61%)
Operator (26%)
Engineering (9%)
Other (3%)
Media (1%)

PPIM GROWTH SINCE 2013

[Bar chart showing attendance growth from 2013 to 2019]
## OPERATOR ATTENDANCE 2019

- American Midstream Partners
- Anadarko Petroleum
- Andeavor Logistics
- Atmos Energy
- Atmos International
- BASF
- Black Hills Energy
- Blade Energy Partners
- Bluewing Midstream
- Boardwalk Pipeline Partners
- BP
- Buckeye Partners
- Canyon Midstream Partners
- CenterPoint Energy
- Centurion Pipeline
- Cheniere Energy
- Chevron
- Cía. Operadora de Gas del Amazonas SAC
- CITGO
- Colonial Pipeline Company
- ConocoPhillips
- Countrymark
- CPS Energy
- Crestwood Midstream
- Crimson Midstream
- Cypress Energy
- DCP Midstream
- Dominion Energy
- DOPCO (Daehan Oil Pipeline Corporation)
- Dow Chemical
- DTE Energy
- Duke Energy
- Easton Energy, LLC
- Enable Midstream Partners
- Enbridge
- EnCap Flatrock Midstream
- Energy Transfer
- Enervest Operating LLC
- EnLink Midstream
- Enterprise Products
- Equitrans Midstream
- Evonik Corporation
- Expro Midstream
- Exxon Mobil
- Fluor Federal Petroleum Operations
- FortisBC
- Gate Energy
- Genesis Energy
- Golden Pass Pipeline
- Grizzly Gas
- Harvest Midstream
- Hawaiian Electric
- Hidden Star Energy
- Hilcorp
- Holly Energy Partners
- Husky Energy Midstream
- Imperial Oil
- Interstate Energy
- Iroquois Gas Transmission
- Kern River Gas Transmission
- Kinder Morgan
- Lavaca Pipeline
- LBC Houston
- Magellan Midstream
- Marathon Oil Company
- Marathon Petroleum
- MarkWest Energy Partners
- Midcoast Energy
- Momentum Midstream
- Morrison Energy
- Murphy Oil
- National Fuel Gas
- National Grid
- Nextera Energy
- NIPSCO
- NiSource
- Noble Energy
- Northern Natural Gas
- NTS - Nova Transportadora do Sudeste
- NuStar Energy
- Olin
- ONEOK
- Pacific Gas & Electric
- Pacific Northern Gas
- Parker IFG Oil & Gas
- Parkland Fuel
- Parsons Federal
- PBF Energy
- Petrobras Transporte
- Phillips 66
- Plains All American Pipeline
- Plains Midstream Canada
- Saudi Aramco
- Shell
- SMUD
- SoCal Gas Company
- Southern Company Gas
- Southern Star Central Gas pipeline
- Southwest Gas Corporation
- Spectra Energy Transmission
- Suncor Energy
- Superior Refining Company
- Tallgrass Energy
- Talos Energy
- Targa
- TPE Midstream
- Trans Mountain
- TransCanada
- Trans-Northern Pipelines
- Transpetro
- Transportadora de Gas del Norte
- UGI Utilities
- Union Gas
- Valero Energy
- Vectren Energy
- Washington Gas
- West Texas Gas
- Williams
- Xcel Energy
- Xisema S.A de C.V.
PPIM MEDAL SPONSORSHIPS

PLATINUM SPONSORSHIP PLANS

Show your leadership in the pipeline industry with a sponsorship package that is tailored to your needs, giving you maximum impact for your budget. The packages shown here are suggested. You can combine the value of your space selection and branded items (see pages 14-30 to fill out the total value of the sponsorship).

PLATINUM ELITE
$65,000
SPONSORSHIP PACKAGE ENTITLES YOU TO:

• Four Premium exhibition spaces
• Two complimentary conference delegate registrations
• Unlimited complimentary exhibition staff registrations
• Tuesday evening reception - includes your company logo on ‘Sponsored by’ signs, custom napkins, cocktail tabletop signs, and bar fronts
• The benefits from the sponsorship items you have chosen (up to $5,000), as listed on pages 14-30. Special Platinum Elite Sponsor ribbon affixed to your name badge
• Major coverage of your company in the conference edition of Pipelines International
• Recognition of sponsorship on signage around the event
• Recognition on the event website including company logo and link to your website.

REASONS TO SPONSOR
1. Achieve industry recognition by being associated with a prestigious, high-profile and informative event
2. Get the inside word on what is happening in the pipeline industry
3. Show that you support development of the pipeline industry
4. Improve your brand recognition and image
5. Generate new leads by networking
6. Create new partnerships and alliances
7. Strengthen your position as a market leader in the pipeline industry

All sponsorship options are subject to being taken up in good time by the sponsor. In the event of a sponsor confirming a date at which it is no longer possible to entirely fulfil obligations, the event organizer is under no obligation to make good any obligations or offer any discounts, unless specifically agreed beforehand in writing. All sponsorship options are subject to the sponsor taking any and all actions required in taking up opportunities and a sponsor shall have no recourse in the event that they fail to take advantage of any opportunities available.
• Four Premium exhibition spaces
• Two complimentary conference delegate registrations
• 20 complimentary exhibition staff registrations
• Wednesday evening reception including your company logo on ‘Sponsored by’ signs, custom napkins, cocktail tabletop signs, and bar fronts
• Special Platinum Sponsor ribbon affixed to your name badge
• Major coverage of your company in the conference edition of Pipelines International
• Recognition of sponsorship on signage around the event
• Recognition on the event website including company logo and link to your website.

PLATINUM #2, PLATINUM #3
$40,000
SPONSORSHIP PACKAGE ENTITLES YOU TO:

• Four Premium exhibition spaces
• Two complimentary conference delegate registrations
• 15 complimentary exhibition staff registrations
• The benefits from the sponsorship items you have chosen (up to $15,000), as listed on pages 14-30.
• Special Platinum Sponsor ribbon affixed to your name badge
• Major coverage of your company in the conference edition of Pipelines International
• Recognition of sponsorship on signage around the event
• Recognition on the event website including company logo and link to your website.

All sponsorship options are subject to being taken up in good time by the sponsor. In the event of a sponsor confirming a date at which it is no longer possible to entirely fulfil obligations, the event organizer is under no obligation to make good any obligations or offer any discounts, unless specifically agreed beforehand in writing. All sponsorship options are subject to the sponsor taking any and all actions required in taking up opportunities and a sponsor shall have no recourse in the event that they fail to take advantage of any opportunities available.
GOLD SPONSORSHIP PLANS

The packages shown here are suggested. You can combine the value of your space selection and branded items (see pages 14-30 to fill out the total value of the sponsorship).

GOLD #1
$30,000
SPONSORSHIP PACKAGE ENTITLES YOU TO:

- Two Premium exhibition spaces
- Two complimentary conference delegate registrations
- Ten complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to $16,000), as listed on pages 14-30
- Special Gold Sponsor ribbon affixed to your name badge
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

GOLD #2
$30,000
SPONSORSHIP PACKAGE ENTITLES YOU TO:

- Two Premium exhibition spaces
- One complimentary conference delegate registrations
- Ten complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to $16,000), as listed on pages 14-30
- Special Gold Sponsor ribbon affixed to your name badge
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

GOLD #3
$30,000
SPONSORSHIP PACKAGE ENTITLES YOU TO:

- Two Premium exhibition spaces
- One complimentary conference delegate registrations
- Ten complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to $16,000), as listed on pages 14-30
- Special Gold Sponsor ribbon affixed to your name badge
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.
SILVER SPONSORSHIP PLANS

The packages shown here are suggested. You can combine the value of your space selection and branded items (see pages 14-30 to fill out the total value of the sponsorship).

<table>
<thead>
<tr>
<th>SILVER #1</th>
<th>$20,000</th>
<th>SPONSORSHIP PACKAGE ENTITLES YOU TO:</th>
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<tbody>
<tr>
<td></td>
<td>• Two Premium Exhibition spaces</td>
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<td></td>
<td>• One complimentary conference delegate registrations</td>
<td></td>
</tr>
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<td></td>
<td>• Six complimentary exhibition staff registrations</td>
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<td></td>
<td>• Coverage of your company in the conference edition of <em>Pipelines International</em></td>
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<td></td>
<td>• Recognition of sponsorship on signage around the event</td>
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<td>• Recognition on the event website including company logo and link to your website.</td>
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<td></td>
<td>• The benefits from the sponsorship items you have chosen (up to $8,000), as listed on pages 14-30.</td>
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<tr>
<th>SILVER #2</th>
<th>$20,000</th>
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RECEPTIONS ($25,000)
(Tuesday/Wednesday evening)

- Exhibition serving area branded with your company colours and logo
- Opportunity to style the reception with our event planners to align with your company marketing theme
- Four 8’ bar locations, each branded with your company logo
- 40 tall cocktail tables placed throughout the exhibition with your company logo on the top
- Custom cocktail napkins with your company logo at each bar and catering area
- Additional marketing opportunity to place your company banners and brochures in the serving area
- Company logo on the video signs in conference area and exhibition entrance throughout the day of sponsorship
- Sponsorship will be noted with your company logo on the PPIM website, within seven days of purchase
- Promotion on the Pipelines International website
- Sponsorships purchased by December 1 will have acknowledgment in the event handbook.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.
ITEMS AVAILABLE FOR SPONSORSHIP

**CONFERENCE LUNCHES**

$10,000 EACH
(WEDNESDAY AND THURSDAY)

Lunches will be served to all delegates in the exhibition area each day, giving you an excellent branding opportunity – you will receive their gratitude for providing them with much needed nourishment.

Branding opportunities:

- Your company logo on five ‘sponsored by’ signs placed in the conference area and exhibition
- Napkins with your company logo, and ‘sponsored by’ table top signs on each dining table
- The opportunity to supply up to five banners around the buffet.

*Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.*

**REFRESHMENT BREAKS**

$6,000 EACH
(WEDNESDAY AND THURSDAY)

Morning and afternoon refreshment breaks will be served to all delegates in the exhibition area each day, and this well-earned break is also a great opportunity for promotion.

Branding opportunities:

- Your company logo on three ‘sponsored by’ signs in the exhibition area
- Custom napkins, and 30 ‘sponsored by’ tabletop signs
- Your company will also be able to supply up to three banners around the refreshment buffet.

*Branded amenities such as napkins or cups to be provided by the sponsor. Alternatively, we will provide these at cost.*
ITEMS AVAILABLE FOR SPONSORSHIP

NETWORKING LOUNGE
$8,000
PLUS BEVERAGE COSTS*

To include full-service cash bar, mix of lounge furniture for networking, comfortable seating and tables for meetings.

You receive:

• Area branded with company logo and colors
• Napkins and coasters with company logo
• Signage throughout exhibition.
• *Beverage cost paid directly to GRB catering by sponsor. GRB catering will provide drink tickets for sponsor to give to attendees.

CONFERENCE BREAKFASTS
$8,000 EACH
(WEDNESDAY AND THURSDAY)

Attendees will be served breakfast in the conference area before the commencement of the first session each day. Help get the conference started on the right foot by sponsoring a breakfast.

You will receive:

• Branding includes your company logo on three ‘sponsored by’ signs in the dining area, custom napkins, and tabletop signs
• The opportunity to supply up to three banners around the buffet.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.
ITEMS AVAILABLE FOR SPONSORSHIP

**WIFI**  
*$10,000  
(FOR TRAINING COURSES AND CONFERENCE SESSIONS)*

You will receive:
- The opportunity to create the WiFi password (such as your company name)
- Password cards with your logo will be given to the attendees at registration
- “Thank you to our WiFi Sponsor” cards at each place in the courses and conference with login and password
- WiFi sponsored by signage throughout the hotel

**WIFI**  
*$11,000  
(FOR EXHIBITION HALL)*

Free wifi will be made available in the Exhibition Hall. You will receive:
- The opportunity to create the wi-fi password (such as your company name)
- Password cards with your logo will be given to the attendees at registration
- Floor Decal at entrance with WiFi user name and password

**ROOM KEY**  
*$5,000*

Have your company logo displayed in partnership alongside the PPIM logo on the hotel room key given to every hotel guest.

Branding opportunities:
- Your logo and/or custom design printed on the front of 2000 hotel guest room keys
- A continual reminder of your event partnership
ITEMS AVAILABLE FOR SPONSORSHIP

ALL DAY COFFEE STATION
$10,000
(BOTH DAYS)

The all-day coffee station includes a coffee bar for 3,000 attendees and guests throughout the exhibition. Provide the caffeine that helps keep the attendees going across the two days.

Branding opportunities:

• Your company logo on a ceiling-hanging ‘sponsored by’ signs
• 1,000 custom napkins, and coffee cups
• Your company will also be able to supply two banners at the coffee station.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.

ALL DAY POPCORN STATION
$5,000
(PLUS CATERING COSTS)

Keep the attendees happy by sponsoring an all-day popcorn station stocked for 3,000 guests.

You will receive:

• Popcorn station branded with your company logo
• Popcorn cups and branded napkins with company logo
• Four “sponsored by” signs throughout the exhibition.
Sometimes the afternoon coffee break is just that little bit too far away and you need something to tie you over. Host the cookie station centrally located in the exhibition and receive the gratitude of the attendees who just can’t make it to the next break.

Branding includes:
- Choice of beverages
- Station fixtures or signage with company logo and colors
- Customised cookies for 3,000 guests featuring your company logo
- Napkins with company logo

**ALL DAY COOKIE STATION**

$5,000 (PLUS CATERING COSTS)

**ALL DAY COLD DRINK STATION**

$5,000 (PLUS CATERING COSTS)

- Choice of beverages
- Cold drinks for 3,000 attendees
- A hanging sign over the station with your company logo
- Branded Koozies with your company logo
- Four “sponsored by” signs throughout the exhibition
ITEMS AVAILABLE FOR SPONSORSHIP

WATER STATION
$4,000
(4 AVAILABLE)

This sponsorship option presents an opportunity to brand the water cooler stations located in each section of the Exhibition.

You will receive:
• A “sponsored by” hanging sign over the water station
• Customized runner sign with sponsor logo
• The opportunity to place brochures next to each water station for attendees to review while they rehydrate
• 500 branded water cups

WATER BOTTLES
7,500

A great way to raise your profile with delegates in the technical sessions - branded aluminum water bottles for each delegate and speaker which will be supplied with their conference materials.

Branding opportunity:
• Your company name and logo on each bottle
• 600 long-life aluminum bottles
ITEMS AVAILABLE FOR SPONSORSHIP

TECHNICAL SESSIONS
$2,000

Extend your presence to the conference technical sessions where delegates will see your logo recognized.

Branding opportunities:
• Your company logo on the projection screen
• Your company logo on three “sponsored by” signs in conference area
• Special acknowledgement from the podium

DAILY NEWSLETTER
$2,000 PER ISSUE

This popular newsletter is distributed to all exhibitors and attendees. Published on both days of the event it contains up-to-date news and photos ensuring that everyone is looking through it for the latest on what's happening at PPIM.

Take advantage of this great sponsorship opportunity which allows you to publicise any updates on what you are doing at your exhibition stand, acting as a great draw card to generate traffic flow to your booth.

You will receive:
• Sole rights to include a quarter page advertising in that issue
• A detailed company profile write up
• A lasting reminder of your company and its sponsorship
• Three sponsored by signs with your company logo distributed throughout in the exhibition
ITEMS AVAILABLE FOR SPONSORSHIP

CONFERENCE HANDBOOK
$3,000

As conference handbook sponsor you support an invaluable resource throughout the event. Every time a delegate pauses between sessions to check their next destination they will see your logo alongside this key information. The event handbook will include details of the overall programme, information on sponsors and exhibitors, and abstracts of all papers to be delivered in the technical streams.

You will receive:

• Your logo on the cover of the handbook
• Branding on the outside back cover of the handbook
• The opportunity to constantly remind delegates of your company and its sponsorship.

EXHIBITION GUIDE
$3,000

Easily the most widely used reference at PPIM, the exhibition guide contains comprehensive details of each exhibiting company’s products and services, along with the company profile, contact information, areas of specialization, new product releases and capabilities. More than 1,000 copies are distributed freely. Get your name this item and you’ll be seen everywhere!

6” x 9” coil-bound, 200 pages approx.
ITEMS AVAILABLE FOR SPONSORSHIP

DELEGATE ATTACHÉ BAGS
$5,000
(BAGS TO BE SUPPLIED BY SPONSOR)

Few sponsorship opportunities have quite the lasting presence as the attaché bag sponsor. The handsome, well-made bags will be given to each course and conference delegate, and are likely to be used for considerable time afterward.

You will receive:
• Opportunity to choose the supplier, type of bag, color and styling
• Your logo on the bag.

*The bag type and quality must be approved in advance by the event organizers.

EXHIBITION TOTE BAGS
$4,000

Every visitor receives a sturdy poly bag before entering the exhibition.

You will receive:
• Your company logo printed on the bag
• Your choice of bag color.
ITEMS AVAILABLE FOR SPONSORSHIP

**POCKET PROGRAM**
$2,000

The pocket program will be an invaluable resource throughout the event. Every time delegates pause between sessions to check where they are heading next, they will see your logo at the same time.

You will receive:

- Your logo in the program
- A constant reminder of your company and its sponsorship
- Your company description featured in the program.

**AISLE SIGNAGE**
$2,000 (8 AVAILABLE)

Do you want to stand out from the rest of the companies on your aisle? Then add your company logo and booth number on an 18" x 60" dangler sign hanging affixed to the aisle-number sign above your booth’s aisle. Let everyone know where you are! Limited to one sponsor per aisle.
ITEMS AVAILABLE FOR SPONSORSHIP

ESCALATOR SIGNAGE
$6,000

With delegates and attendees constantly moving around at PPIM 2020, why not peak their interest for your latest products and services by sponsoring the escalator signage.

Branding opportunities:
- Your logo displayed on the escalators leading into the exhibition hall
- Your logo associated with the PPIM 2020 branding.

DIRECTIONAL FOOTPRINTS
$2,000
(2 AVAILABLE)

Direct guests to your booth or sponsored station with foot prints showing your logo and booth number.

You will receive:
- Five footprints (1’ x 2’).

DIRECTIONAL FLOOR STICKERS
BETWEEN HOTEL AND EXHIBITION
$5,000

Includes 20 directional floor arrows directing attendees from conference to exhibition.
ITEMS AVAILABLE FOR SPONSORSHIP

SKYWALK BANNER
$8,000

This 20’ long x 4’ high banner will be draped along the walkway between the Marriott Hotel and the Convention Centre. Stand out in front of delegates on their way to and from the technical sessions.

LANYARD
$10,000

The name tags and lanyard will have a ubiquitous presence throughout the event. Every time a delegate meets a new colleague they will see your logo at the same time.

You will receive:
• Your logo on the lanyard
• An omnipresent reminder of your company and its sponsorship.

PENS
$3,000

Said to be mightier than the sword and often never available when needed, we will ensure pens are circulated throughout the week and grateful delegates will have a regular reminder of who supplied them.

You will receive:
• Pens can be inserted in the delegate bags or set at each place on the conference tables.
• A lasting reminder of your company and its sponsorship.

Branded pens to be supplied by the sponsor. Alternatively, we will provide these at cost.
ITEMS AVAILABLE FOR SPONSORSHIP

**NOTEPADS**

$3,000

A vital, if overlooked tool, often never available when needed and in abundant supply when not, we will ensure notepads are circulated in appropriate volumes throughout the week.

You will receive:

- Pads can be inserted in the delegate bags or set at each place on the conference tables
- A lasting reminder of your company and its sponsorship.

*Branded notepads to be supplied by the sponsor. Alternatively, we will provide these at cost.*

**PHOTO BOOTH AND KIOSK**

$10,000

Have your logo on the photos that delegates will take home as a long-lasting memory of the event.

You will receive:

- Choice of location inside the exhibition hall or in the foyer at the front
- Opportunity to design the photo jackets with company branding
- Album of all pictures taken at end of event
- Custom-branded booth with company colors and logo
ITEMS AVAILABLE FOR SPONSORSHIP

TOOL DISPLAY SPACE
$4,000 (IN REGISTRATION AREA)
$3,000 (INSIDE EXHIBITION HALL)

The opportunity to display your company’s featured hardware in one of the designated areas on the floor plan – see page 5. These spaces may be used for tool displays only. Comes with a customized hanging sign with company name and logo.

BEER GARDEN
$10,000
PLUS BEVERAGE COSTS*

Provide a place for attendees to come unwind with a beer.

Your benefits include:

• Area branded with company logo and colors
• Napkins and branded cups with company logo
• Signage throughout exhibition
• Directional floor decals with ‘Beer Garden sponsored by…’ leading to the area.
• *Beverage cost paid directly to GRB catering by sponsor. GRB catering will provide drink tickets for sponsor to give to attendees.
ITEMS AVAILABLE FOR SPONSORSHIP

LOUNGE AREA SPONSOR
$7,000 - $10,000

This option gives you an opportunity to sponsor the central meeting point for delegates. Just think – your company’s logo covering this high-traffic meeting point constantly in prime view of attendees who are relaxing and networking. This sponsorship gives you ideal exposure throughout the event and also allows you to take advantage of the networking opportunities.

Three lounge areas are available:
- 50’ x 50’ – $10,000
- 20’ x 30’ – $8,000
- 30’ x 30’ – $7,000

The areas will include:
- Option to work with our planners on a lounge theme, such as charging stations, games, entertainment, photo booth, etc.
- Two “sponsored by” signs in the exhibition area
- Branding on lounge tables or bars
- Custom color carpet
- Customer logo pillows on lounge seating
- A large hanging sign overhead

BOOTH-IN-LOUNGE OPTION

Draw people to your booth by placing it within the lounge area. Customize the decor and furnishings to your theme (booth space fee, decor and furnishings not included in price).
Trainig Course Sponsorships

Get your name in front of hundreds of high-value attendees – more than 70% from pipeline operating companies. Sponsor opportunities include breakfasts, breaks and lunches. When sponsored, these events offer enhanced catering selections to reflect the quality and generosity of your company.

Each course sponsorship includes:

- Serving area branded with your company logo and colours
- The opportunity to place a marketing brochure or advertisement at each attendees place in all course rooms
- Additional marketing opportunity to place your company banners and brochures in the serving area during sponsored event
- Company logo on the video signs in registration and course area throughout the day of sponsorship
- Exhibition: additional exposure for your company on the video walls at the entrance of the exhibition with a ‘Thank-you for sponsoring’ and company logo
- Sponsorship will be noted with your company logo on the PPIM website, within seven days of purchase.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.

Networking Opportunities

The exhibition hall will be a hub for delegates that include but are not limited to project managers, engineering consultants, pipeline owners and operators attending the two evening receptions and all lunch and tea breaks served in the exhibition hall giving you unprecedented access to the delegates in a relaxed atmosphere.
February 17-20, 2020 • Houston
George R. Brown Convention Center and the Marriott Marquis Hotel

HOW TO RESERVE YOUR SPONSORSHIP AND EXHIBITION SPACE
Call or email Traci Branstetter on +1 713 449 3222 or traci@clarion.org

OPTIMIZE YOUR BUDGET AND SAVE ON OUR MEDAL SPONSORSHIPS
Our Platinum, Gold and Silver sponsor packages include Premium booth spaces!
See the details on pages 10–13.

www.ppimhouston.com

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