

“UNPIGGABLE” Pipeline Solutions Forum

Non-traditional approaches for
internal inspection of *any* pipeline

JUNE 14-15, 2017

HOUSTON MARRIOTT WESTCHASE HOTEL

HOUSTON, TX, USA



SPONSORSHIP AND
EXHIBITION PROSPECTUS

www.clarion.org

WELCOME LETTER

Following the success of the Forums in 2011, 2013 and 2015, our 2017 Forum continues with the objective of addressing capabilities and guidance concerning tools for corrosion and mechanical damage inspection of ‘unpiggable’ oil, gas and hazardous liquids pipelines. The focus will be on the capabilities of existing technologies as well as those in research and development.

Advances and best practices in above-ground remote assessments, externally mounted assessment tools such as guided-wave or MFL, and combinations with DA methodologies will form a significant part of the program. Live-line access techniques, combined with low-flow restriction robotic and wire-line-powered internal inspection tools – and new free-swimming tools for challenging configurations – will also be a special focus, especially for pipeline segments that cannot be taken out of service when there is a need for reliable integrity inspections.

The forum will attract project managers, engineering consultants, pipeline owners and operators giving you an unprecedented opportunity to network with the people that need your services to keep their projects moving.

We look forward to seeing you there.

John Tiratsoo

Tiratsoo Technical

BJ Lowe

Clarion Technical Conferences



ABOUT THE EVENT ORGANIZERS

Clarion Technical Conferences and Tiratsoo Technical have been organizing pipeline conferences and training events together around the world for over 20 years. Their conferences the Unpiggable Pipeline Solutions Forum; Fixing Pipeline Problems; the Pipeline Technology Conference; and, Best Practices in Pipeline Operations & Integrity Management.

CLARION TECHNICAL CONFERENCES

Houston-based Clarion Technical Conferences is a respected provider of training courses, technical conferences, books, and technical journals for engineers and technical management within pipeline industry. For over 20 years its Director, BJ Lowe, has been working with John Tiratsoo developing many events and courses world wide. Their activities currently focus on Houston, Calgary, Amsterdam, Rio de Janeiro, Berlin, Newcastle and Bahrain.

TIRATSOO TECHNICAL

Tiratsoo Technical, previously known as Scientific Surveys, is a division of Great Southern Press. Since 1982, principal John Tiratsoo has planned and organized high-level technical training courses and events in a wide range of pipeline engineering subjects, as well as editing various industry publications: these currently include the *Journal of Pipeline Engineering* and *Pipelines International*.

WHO WE HAVE WORKED WITH



OFFICIAL MEDIA PARTNER



EXHIBITION

The Unpiggable Pipeline Solutions Forum (UPSF) will attract top decision-makers from the industry, providing you with a direct opportunity to discuss and showcase your products and services.

The reception and all lunches, morning and afternoon breaks will be held in the Exhibition area, ensuring you get high-quality traffic.

The price of an exhibition space also includes a complimentary full registration, including the major networking event which means your investment is excellent value.

The space provided is a raw 10 ft x 10 ft space which is perfect for your own freestanding display and furniture or alternatively a table top display.

Booth size	Price
10 x 10 sq ft Premium	\$4750
10 x 10 sq ft Standard	\$4450

To secure your exhibition space or sponsorship contact:

Traci Branstetter traci@clarion.org or +1 713 449 3222

Enhance your event coverage

Pipelines International magazine is the media partner of the PPIM 2014 and will be distributed at the event – making it the perfect way to enhance your event coverage.

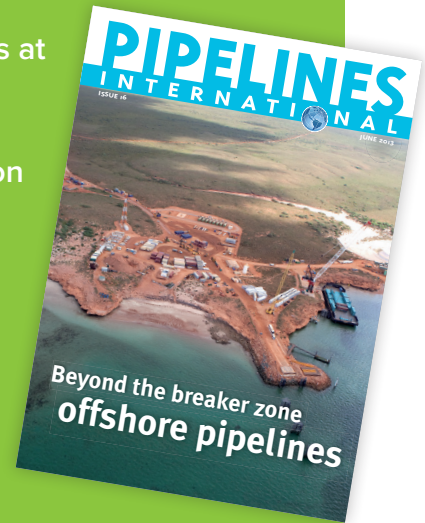
In addition to being distributed at different points throughout the exhibition, the magazine will be included as part of delegates’ conference material, making it the perfect supplement to the face-time you will be spending with attendees at your booth.

Pipelines International is offering discounted advertising rates for companies that choose to exhibit at the event. Simply make this selection on your booking form on the last page of this brochure.

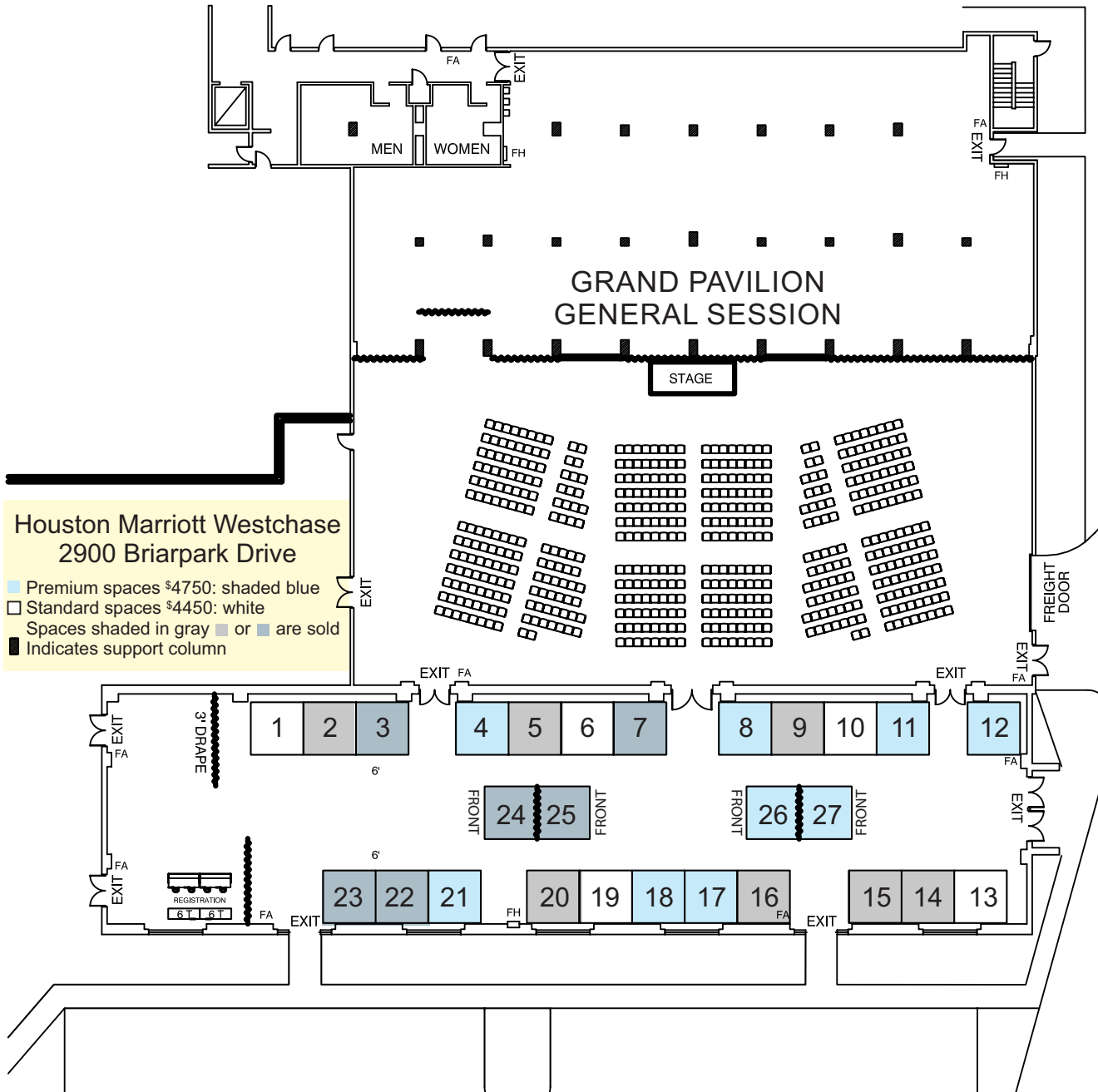
About *Pipelines International*

The magazine’s readership is made up of a diverse range of industry professionals from around the world, and this is reflected in the pages of the magazine, which include project and construction updates, machinery and equipment reviews, and more detailed information about the latest engineering issues.

The combination of highly relevant content and accessibility of information makes advertising in *Pipelines International* a cost-effective way to reach your target audience.



EXHIBITION MAP



Networking Opportunities

The exhibition hall will be a hub for delegates that include but are not limited to project managers, engineering consultants, pipeline owners and operators attending the two evening receptions and all lunch and tea breaks served in the exhibition hall giving you unprecedented access to the delegates in a relaxed atmosphere.

SPONSORSHIP PLANS

Show your leadership in the pipeline industry with a sponsorship package that is tailored to your needs, giving you maximum impact for your budget.

PLATINUM

1 only

\$25,000

Your platinum sponsorship entitles you to:

- One reception (if desired)
- Event Handbook
- Two premium exhibition space (subject to availability)
- Three complimentary delegate registrations
- Three complimentary exhibition worker registrations
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Platinum Sponsor ribbon affixed to your name badge
- Welcoming remarks at the opening of the conference technical program
- Access to the list of registered delegates prior to the commencement of the event.
- Major coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website

GOLD

2 available

\$15,000

Your gold sponsorship entitles you to:

- One Premium exhibition space (subject to availability)
- Two complimentary delegate registrations
- Two complimentary exhibition worker registrations
- Comprehensive contact information for all conference attendees and exhibit visitors
- Special Gold Sponsor ribbon affixed to your name badge
- Access to the list of registered delegates prior to the commencement of the event.
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website

To book your sponsorship contact:

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Select your sponsored items from pages 8-9 to fill out your Platinum, Gold or Silver sponsorship package up cost of the package. (Platinum Sponsor has first-option priority on the conference reception.)

SILVER

2 available

\$12,000

Your silver sponsorship entitles you to:

- One Premium exhibition space (subject to availability)
- One delegate registration to the event
- Access to the list of registered delegates prior to the commencement of the event.
- Coverage of your company in the conference edition of Pipelines International
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website

7 reasons to sponsor

- Improve your brand recognition and image
- Generate new leads by networking
- Create new partnerships and alliances
- Strengthen your position as a market leader in the industry
- Achieve industry recognition by being associated with this prestigious, high profile and informative event
- Get the inside word on what is happening in the industry
- Show that you support development of the pipeline industry

TERMS AND CONDITIONS

All sponsorship options are subject to being taken up in good time by the sponsor. In the event of a sponsor confirming a date at which it is no longer possible to entirely fulfil obligations, the event organizer is under no obligation to make good any obligations or offer any discounts, unless specifically agreed beforehand in writing. All sponsorship options are subject to the sponsor taking any and all actions required in taking up opportunities and a sponsor shall have no recourse in the event that they fail to take advantage of any opportunities available.

SPONSORSHIP ITEMS

RECEPTION \$10,000

1 available
reserved option for platinum sponsor

The receptions will bring the conference's attendees together in a relaxed setting, enabling an unprecedented networking opportunity.

For the sponsorship of a reception you will receive:

- Branding on signage for the event
- The opportunity to display a pull-up banner at the event
- The chance to give a brief speech to delegates at the reception or during the conference sessions
- Promotion through the *Pipelines International* website and event

NET CAFÉ \$3,000

A dedicated Net Café will be available near the registration area, including set computers.

You will receive:

- A great opportunity to be in the heart of the action, with a high level of exposure to many delegates
- Your company logo surrounding delegates whilst they network with other delegates and catch up on business
- Branded screensavers and your company web site as the home page

BREAKFAST \$2,000

2 available

Attendees will be served breakfast before the commencement of the first session each day. Help get the conference started on the right foot by sponsoring a breakfast.

You will receive:

- This option includes basic signage
- The opportunity to supply pull up banners around the buffet.

LUNCHESES \$5,000

2 available

Lunches will be served to all delegates in the Exhibition area each day, giving you an excellent branding opportunity – you will receive their gratitude for providing them with much needed nourishment.

You will receive:

- This option includes basic signage
- The opportunity to supply branded napkins or materials on the buffet
- The opportunity to supply pull-up banners around the buffet

BREAKS \$3,500

3 available

Morning and afternoon tea will be served to all delegates in the exhibition area each day, and this well-earned break is also a great opportunity for promotion.

You will receive:

- This option includes basic signage
- Your company will also be able to supply pull up banners around the refreshment buffet.

TECHNICAL SESSION \$2,000

3 available

Extend your presence to the conference technical sessions where delegates will see your logo recognized.

You will receive:

- Your company logo on the projection screen
- Your company logo on signage in the room
- Special acknowledgement from the podium.

DELEGATE BAGS

\$10,000

Few sponsorship opportunities have quite the lasting presence as being the satchel sponsor. The well-made bags will not only be in abundant supply during the event, but are likely to be used by many delegates for considerable time after the event.

You will receive:

- Input into the type of satchel bag
- Your logo on the bag
- A lasting reminder of your company and its sponsorship.

POCKET PROGRAM

\$4,000

The pocket program will be an invaluable resource throughout the event. Every time a delegate pauses between sessions to check where they are heading next they will see your logo at the same time.

You will receive:

- Your logo in the program
- A constant reminder of your company and its sponsorship

LANYARD

\$4,000

The lanyard will have a ubiquitous presence throughout the event. Every time a delegate meets a new colleague they will see your logo at the same time.

You will receive:

- Your logo on the lanyard
- An omnipresent reminder of your company and its sponsorship.

EVENT HANDBOOK

\$4,000

As event handbook sponsor you support an invaluable resource throughout the event. Every time a delegate pauses between sessions to check their next destination they will see your logo alongside this key information.

The event handbook will include details of the overall programme, information on sponsors and exhibitors, and abstracts of all papers to be delivered in the technical streams.

You will receive:

- Your logo on the cover of the handbook
- Branding on the outside back cover of the handbook
- The opportunity to constantly remind delegates of your company and its sponsorship

To book your sponsorship contact:

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