



UNPIGGABLE

PIPELINE SOLUTIONS FORUM

Houston, Texas • June 12–13, 2019

Houston Marriott Westchase Hotel

SPONSORSHIP AND EXHIBITION PROSPECTUS



www.clarion.org

WELCOME

Following the success of this biannual Forum since its launch in 2011, the 2019 Unpiggable Pipelines Solutions Forum (UPSF) continues with the objective of addressing capabilities and guidance concerning tools for corrosion and mechanical damage inspection of 'difficult-to-inspect (DTI)' oil, gas and hazardous liquids pipelines.

The focus will be on the capabilities of existing technologies as well as those in research and development.

Advances and best practices in above-ground remote assessments, externally mounted assessment tools such as guided-wave or MFL, and combinations with DA methodologies will form a significant part of the

program. Live-line access techniques, combined with low-flow restriction robotic and wire-line-powered internal inspection tools – and new free-swimming tools for challenging configurations – will also be a special focus, especially for pipeline segments that cannot be taken out of service when there is a need for reliable integrity inspections. The forum will attract project managers, engineering consultants, pipeline owners and operators giving you an unprecedented opportunity to network with the people that need your services to keep their projects moving. We look forward to seeing you there.

BJ Lowe, Clarion Technical Conferences

John Tiratsoo, Tiratsoo Technical



ABOUT THE EVENT ORGANIZERS

Clarion Technical Conferences and Tiratsoo Technical have been organizing pipeline conferences and training events together around the world for over 30 years. Their conferences include the Unpiggable Pipeline Solutions Forum; Pipeline, Pigging & Integrity Management; Fixing Pipeline Problems; the Pipeline Technology Conference; and, Best Practices in Pipeline Operations & Integrity Management.

CLARION TECHNICAL CONFERENCES

Houston-based Clarion Technical Conferences is a respected provider of training courses, technical conferences, books, and technical journals for engineers and technical management within pipeline industry. For over 30 years its Director, BJ Lowe, has been working with John Tiratsoo developing many events and courses world wide. Their activities currently focus on Houston, Calgary, Amsterdam, Rio de Janeiro, Berlin, Newcastle and Bahrain.

TIRATSOO TECHNICAL

Tiratsoo Technical, previously known as Scientific Surveys, is a division of Great Southern Press. Since 1982, principal John Tiratsoo has planned and organized high-level technical training courses and events in a wide range of pipeline engineering subjects, as well as editing various industry publications: these currently include the Journal of Pipeline Engineering and *Pipelines International*.

WHO WE HAVE WORKED WITH



MEDIA PARTNERS



EXHIBITION

UPSF will attract top decision-makers from the industry, providing you with a direct opportunity to discuss and showcase your products and services.

The reception and all lunches, morning and afternoon breaks will be held in the exhibition area, ensuring you get high-quality traffic. The price of an exhibition space also includes a complimentary full registration, including the major networking event which means your investment is excellent value.

The space provided is a raw 10 ft x 10 ft space which is perfect for your own freestanding display and furniture or alternatively a table top display.

Booth price
10 x 10 sq ft \$4,750

To secure your exhibition space or sponsorship contact:
Traci Branstetter at traci@clarion.org or call +1 713 449 3222

What's included:
Each 10 x 10 sq ft unit of space includes:

- Pipe and drape partitioning
- 6-foot draped table and two chairs
- Waste basket
- Hanging identification sign with company and booth number
- Duplex 110/120v power outlet
- 2 free booth worker registrations

Additional booth workers are \$195 each. Exhibitor Conference Delegate registration is \$995 (regularly \$1,195).

Enhance your event coverage

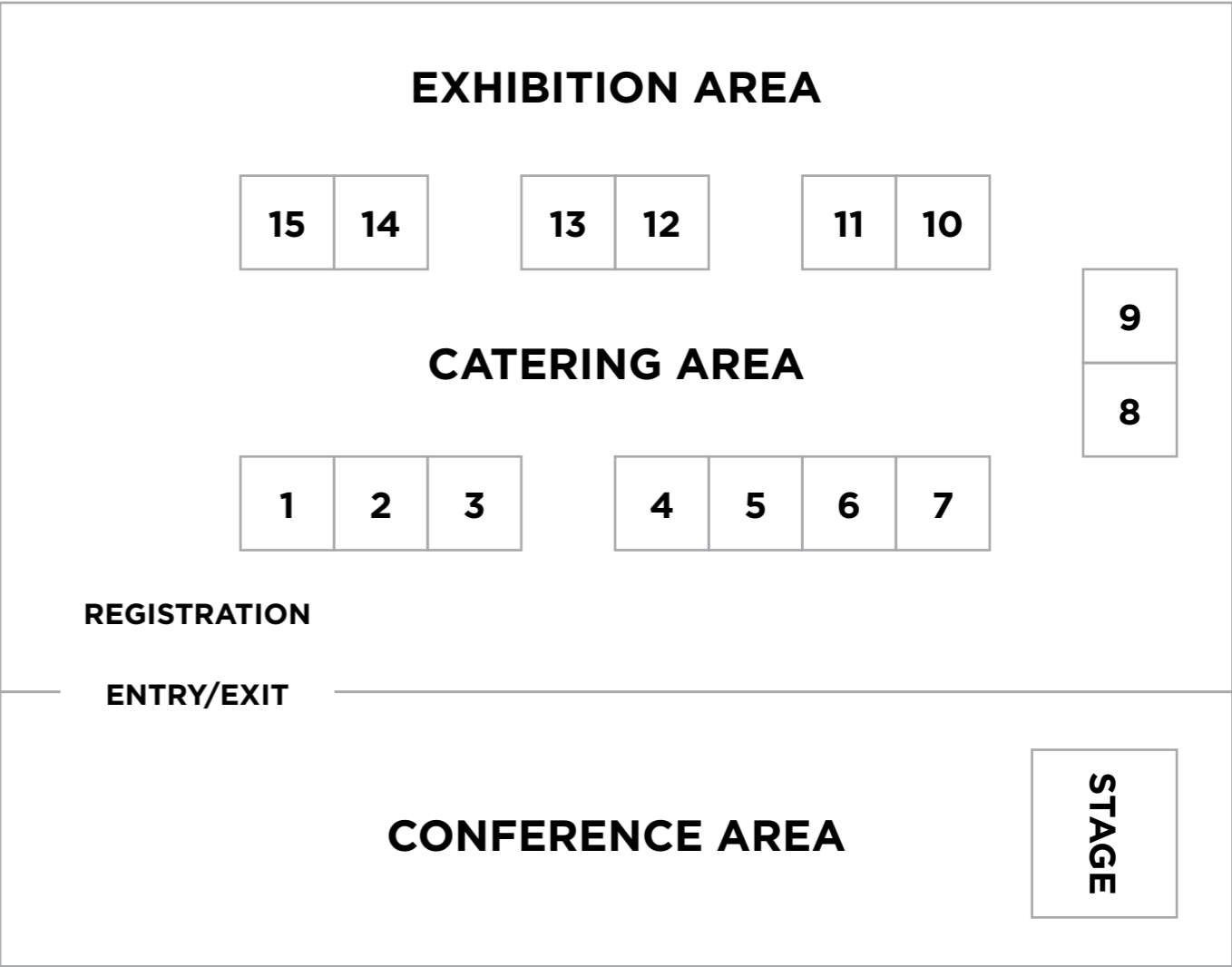
Pipelines International magazine is the media partner of UPSF 2019 and will be distributed at the event – making it the perfect way to enhance your event coverage. In addition to being distributed at different points throughout the exhibition, the magazine will be included as part of delegates’ conference material, making it the perfect supplement to the face-time you will be spending with attendees at your booth. *Pipelines International* is offering discounted advertising rates for companies that choose to exhibit at the event. Simply make this selection on your booking form on the last page of this brochure.

About *Pipelines International*

The magazine’s readership is made up of a diverse range of industry professionals from around the world, and this is reflected in the pages of the magazine, which include project and construction updates, machinery and equipment reviews, and more detailed information about the latest engineering issues. The combination of highly relevant content and accessibility of information makes advertising in *Pipelines International* a cost-effective way to reach your target audience.

FLOORPLAN

Houston Marriott Westchase Hotel, Houston, TX



Networking Opportunities

The exhibition hall will be a hub for delegates that include but are not limited to project managers, engineering consultants, pipeline owners and operators attending the two evening receptions and all lunch and tea breaks served in the exhibition hall giving you unprecedented access to the delegates in a relaxed atmosphere.

SPONSORSHIP

The packages shown here are suggested. You can combine the value of your space selection and branded items (see pages X and X to fill out the total value of the sponsorship).

PLATINUM

1 available

\$25,000

Your platinum sponsorship entitles you to:

- » Welcome cocktail reception
- » Two exhibition spaces (subject to availability)
- » Two complimentary delegate registrations
- » Four complimentary exhibition worker registrations
- » The benefits from the sponsorship items you have chosen(up to \$6,000), as listed on pages 8-10
- » Special Platinum Sponsor ribbon affixed to your name badge
- » Welcoming remarks at the opening of the conference technical program
- » Major coverage of your company in the conference edition of *Pipelines International*
- » Recognition of sponsorship on signage throughout the event
- » Recognition on the event website including company logo and link to your website.

GOLD

2 available

\$15,000

Your gold sponsorship entitles you to:

- » One exhibition space (subject to availability)
- » One complimentary delegate registrations
- » Two complimentary exhibition worker registration
- » The benefits from the sponsorship items you have chosen (up to \$11,000), as listed on pages 8-10
- » Special Gold Sponsor ribbon affixed to your name badge
- » Coverage of your company in the conference edition of *Pipelines International*
- » Recognition of sponsorship on signage throughout the event
- » Recognition on the event website including company logo and link to your website.

SILVER

2 available

\$12,000

Your silver sponsorship entitles you to:

- » One exhibition space (subject to availability)
- » Two complimentary exhibition worker registrations
- » The benefits from the sponsorship items you have chosen (up to \$8,000), as listed on pages 8-10
- » Coverage of your company in the conference edition of *Pipelines International*
- » Recognition of sponsorship on signage around the event
- » Recognition on the event website including company logo and link to your website.

7 reasons to sponsor

1. Improve your brand recognition and image
2. Generate new leads by networking
3. Create new partnerships and alliances
4. Strengthen your position as a market leader in the industry
5. Achieve industry recognition by being associated with this prestigious and informative event
6. Get the inside word on what is happening in the industry
7. Show that you support development of the pipeline industry.

TERMS AND CONDITIONS

All sponsorship options are subject to being taken up in good time by the sponsor. In the event of a sponsor confirming a date at which it is no longer possible to entirely fulfil obligations, the event organizer is under no obligation to make good any obligations or offer any discounts, unless specifically agreed beforehand in writing. All sponsorship options are subject to the sponsor taking any and all actions required in taking up opportunities and a sponsor shall have no recourse in the event that they fail to take advantage of any opportunities available.

SPONSORSHIP ITEMS

RECEPTION (1 available) \$10,000

(Reserved option for platinum sponsor)

The reception will showcase your company to all conference attendees and visitors in an upbeat social setting, enabling an unprecedented networking opportunity.

For the sponsorship of a reception you will receive:

- » Cocktail reception including open bar, a variety of hors d'oeuvres, branded signage, napkins, and decor.
- » The opportunity to display banners in the registration and dining areas.
- » The opportunity to style the reception with our event planners to align with the sponsor company's marketing theme.
- » Promotion through the *Pipelines International* website and event.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.

LUNCHESES (2 available) \$5,000

Lunches will be served to all course attendees each day, giving you an excellent branding opportunity – you will receive their gratitude for providing them with much-needed nourishment.

Branding opportunities:

- » Signage to include your company branding on three 'sponsored by' signs displayed throughout the lunch area, custom napkins, and table top signs.
- » The opportunity to supply banners around the dining area.
- » The opportunity to place promotional brochures on the lunch tables.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.

BREAKS (3 available) \$3,500

Morning and afternoon coffee and refreshments will be served to all attendees each day, and this well-earned break is also a great opportunity for promotion.

Branding opportunities:

- Signage to include your company branding on three 'sponsored by' signs displayed throughout the break area, custom napkins and table top signs.
- Your company will also be able to supply banners around the refreshment buffet
- The opportunity to provide brochures in the foyer area.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.

BREAKFAST (2 available) \$2,000

Attendees will be served breakfast in the conference area before the commencement of the first session each day. Help get the conference started on the right foot by sponsoring a breakfast.

You will receive:

- » Branding includes your company logo on 'sponsored by' signs in the dining area, custom napkins, and tabletop signs
- » The opportunity to supply up to three banners around the buffet.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.

DELEGATE ATTACHÉ BAGS \$3,000

bags to be supplied by sponsor*

Few sponsorship opportunities have quite the lasting presence as the attaché bag sponsor. The handsome, well-made bags will be given to each course and conference delegate, and are likely to be used for considerable time afterward.

You will receive:

- » Opportunity to choose the supplier, type of bag, color and styling
- » Opportunity to place a promotional brochure in the bag
- » Your logo on the bag.

**Note: the bag type and quality must be approved in advance by the event organizers. Estimated quantity is 150 bags.*

TECHNICAL SESSION (3 available) \$1,000

Extend your presence to the conference technical sessions where delegates will see your logo recognized.

Branding opportunities:

- » Your company logo on the projection screen
- » Your company logo on three 'sponsored by' signs in conference area
- » Special acknowledgement from the podium.

EVENT HANDBOOK \$2,000

As event handbook sponsor you support an invaluable resource throughout the event. Every time a delegate pauses between sessions to check their next destination they will see your logo alongside this key information. The event handbook will include details of the overall program, information on sponsors and exhibitors, and abstracts of all papers to be delivered in the technical streams.

You will receive:

- » Your logo on the cover of the handbook
- » Branding on the outside back cover of the handbook.

SPONSORSHIP ITEMS

POCKET PROGRAM

\$2,000

The pocket program, branded with your company logo, will be an invaluable resource, as it is designed to fit into each attendee's name badge holder for quick and frequent access. Additional programs are printed for distribution at the registration desk.

You will receive:

- » Your logo on the program
- » Your company description featured in the program.

LANYARD

\$4,000

The name tags and lanyard will have a ubiquitous presence throughout the event. Every time a delegate meets a new colleague they will see your logo at the same time.

You will receive:

- » Your logo on the lanyard
- » An omnipresent reminder of your company and its sponsorship.

ROOM KEY

\$3,000

Have your custom design and logo displayed on one side of the hotel guest room key given to attendees when they check into the hotel. The reverse side of the key will feature the UPSF logo.

Branding opportunities:

- » Your logo and/or custom design printed on the front of 300 hotel guest room keys
- » A continual reminder of your event partnership.

WIFI

**\$4,000
(conference and exhibition area)**

You will receive:

- » The opportunity to create the WiFi password (such as your company name)
- » Password cards with your logo will be given to the attendees at registration
- » 'Thank you to our WiFi Sponsor' cards at each place in the conference with login and password
- » WiFi sponsored by signage throughout the hotel.