

PPIM 2021
Virtual Conference and Interactive
Products & Services Directory
Prospectus

To book your space in the Directory, contact Traci Branstetter
+1 713 449 3222, traci@clarion.org



VIRTUAL EXHIBITORS (\$500)

As a 'virtual exhibitor' your company will be listed in our interactive **Products & Services Directory** which includes all of the benefits and features listed below.

- A listing in the Products & Services Directory area of the portal, including customizable lead generation questions and the ability to upload up to two videos and three brochures/PDFs
- Lead attendees and visitors to your pigging and integrity solutions via PPIM's dynamic index of specialized products and service terms. Set pointers to your listing by choosing from 100 different categories and terms. See page 7 for the list.
- All uploaded documents will be featured in the event 'Resource Gallery' - See page 6.
- Access to the virtual Meeting Hub, where you can connect with all event attendees
- The PPIM Directory will become permanently accessible to the public via the Clarion website after the event, so that your listing and other associated videos and documents will have year-round exposure.
- Post-event attendees list (without contact information).

You will be provided with a detailed manual containing simple instructions on how to set up each component mentioned above after you have booked your listing.



PRODUCT & SERVICES DIRECTORY EXAMPLES

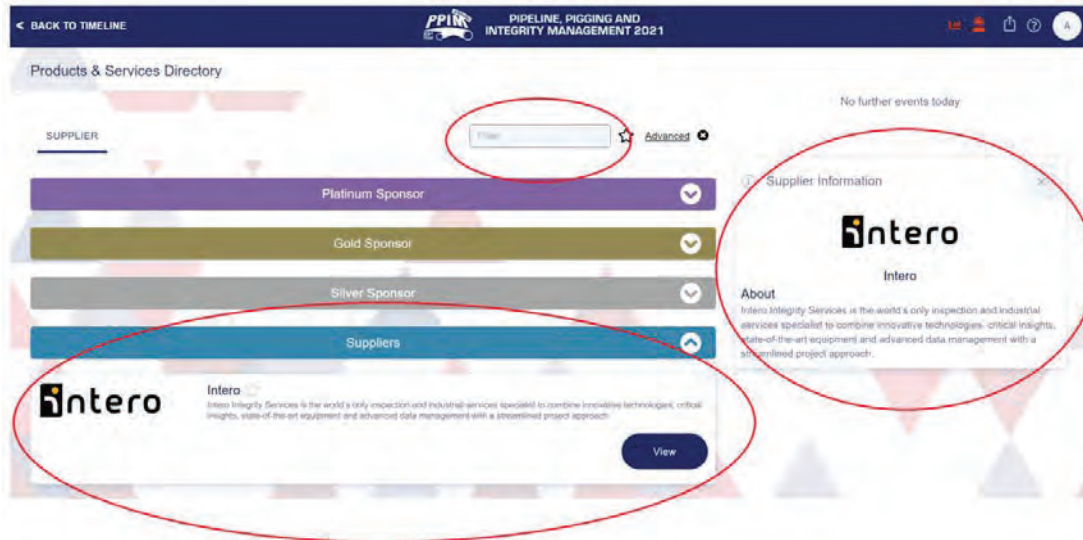
The Products & Services Directory will be easily accessible from all areas of the virtual event portal; it will be featured at the top of the agenda for each day and at the top of the right-hand side panel.



Within the Products & Services Directory, your company listing will appear under 'Suppliers'. Companies will appear in alphabetical order, and visitors will also be able to search for companies by company name AND by your selected products and services.

By clicking on your company name, visitors will see more information in the right-hand panel. By clicking 'View' visitors will be taken to your full company profile (see example image on next page).

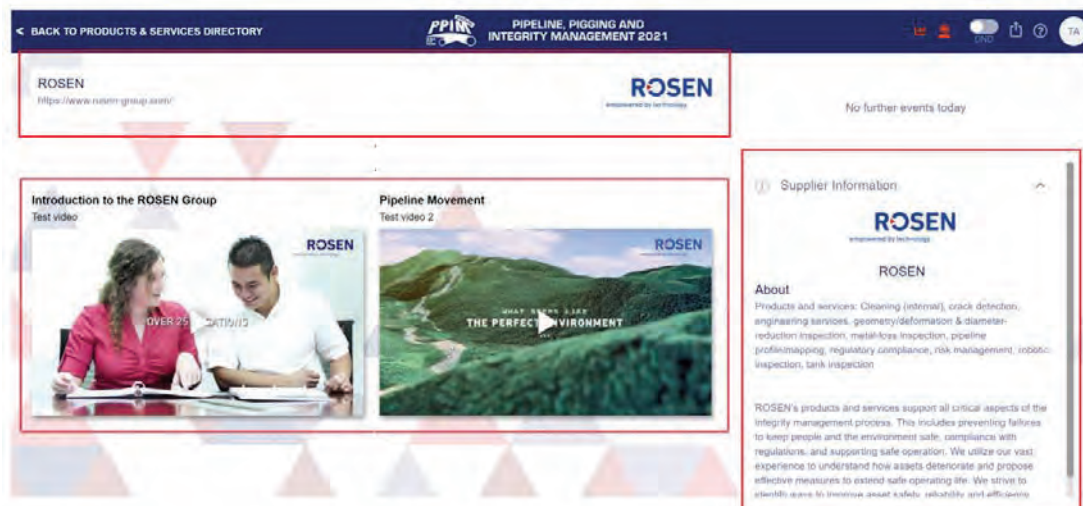
PRODUCT & SERVICES DIRECTORY EXAMPLES, *cont.*



Initial view of a listing under 'Suppliers'

Your full company profile will feature:

- Company name, website and logo at the top of the page
- Up to two videos with titles and description in the main (left-hand side) panel
- Company logo and description under 'Supplier information'



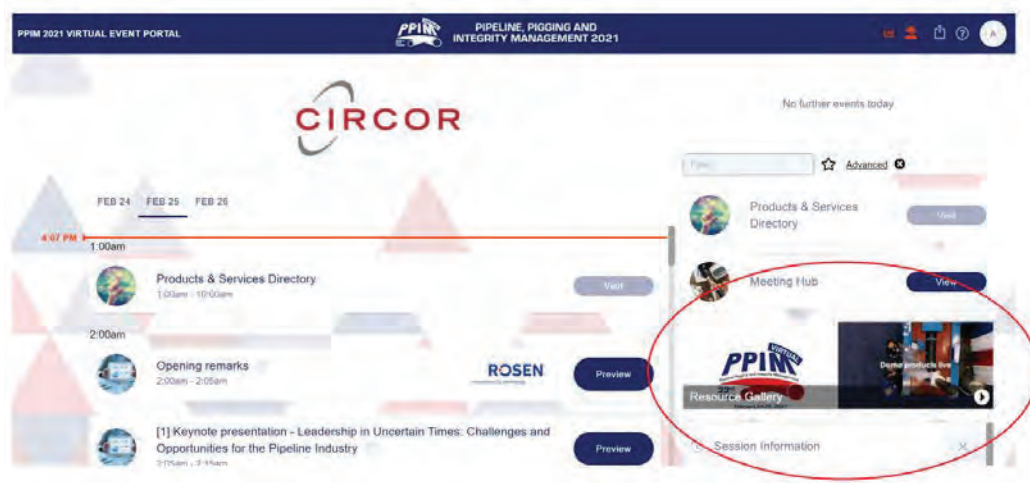
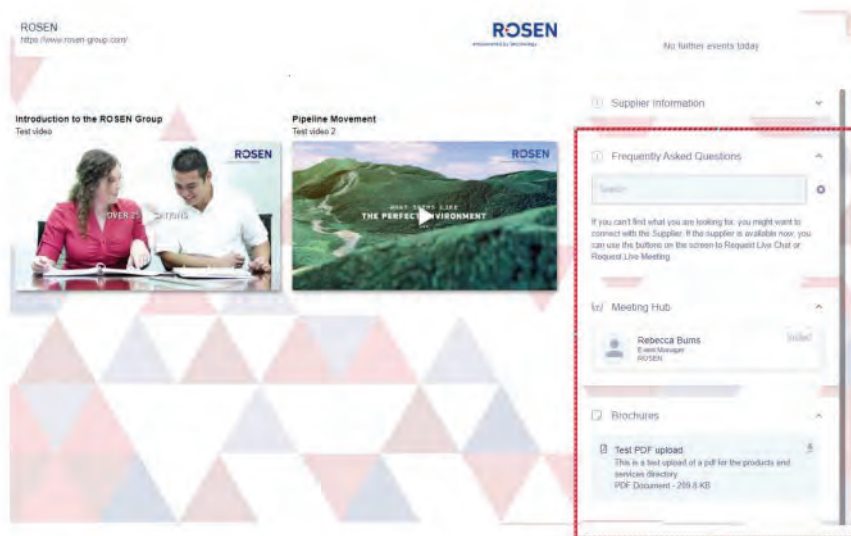
Detail view - sample company profile page with video links (left) and company description (right)



PRODUCT & SERVICES DIRECTORY EXAMPLES, *cont.*

Your full company profile will also feature:

- Customizable lead generation questions - to quickly determine an attendee's areas of interest
- Meeting hub link, where you can connect with attendees who visit your listing directly with your sales team
- Three document uploads - white papers, brochure, etc.

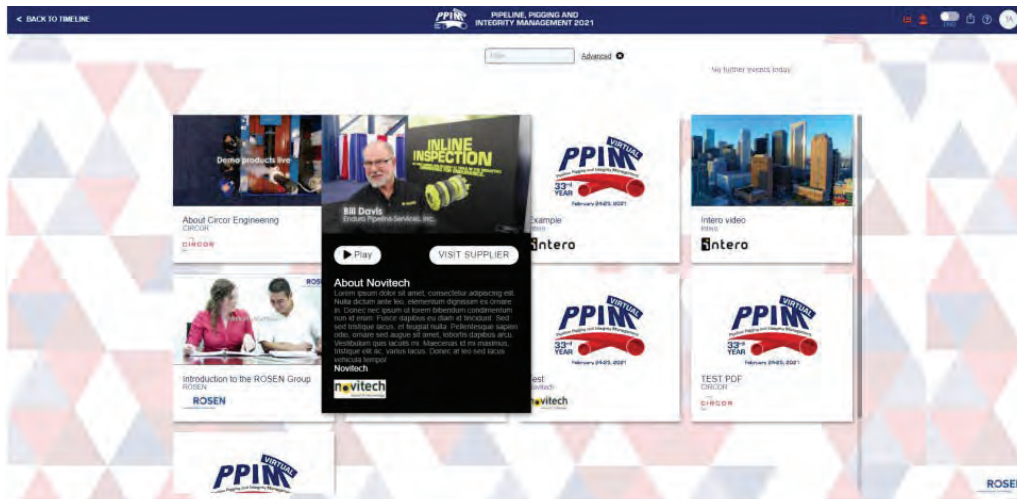


'Meeting Hub' link from 'Agenda' page



PRODUCT & SERVICES DIRECTORY EXAMPLES, *cont.*

All documents and videos you upload will be accessible from your listing page as well as featured in a PPIM **Resources Gallery**, where attendees and visitors can browse all of these resources in one place. They will be able to view or download this information.



Sample 'Resources Gallery' page



PRODUCT & SERVICES DIRECTORY EXAMPLES, *cont.*

Below is a full list of the Products & Services categories you will be able to select from. Visitors will be able to filter the Directory listings by these categories so they can easily find your company under their category of interest.

PPIM Products & Services Index Categories		
<input type="checkbox"/> Abrasive blast cleaning	<input type="checkbox"/> Flow meters	<input type="checkbox"/> Receivers, pig
<input type="checkbox"/> Batteries & power supplies	<input type="checkbox"/> Foam pigs	<input type="checkbox"/> Rehabilitation equipment/services
<input type="checkbox"/> Bend-radius measurement	<input type="checkbox"/> Gel Pigging (all types)	<input type="checkbox"/> Repair services & systems
<input type="checkbox"/> Brushes	<input type="checkbox"/> Geometry/deformation & diameter-reduction inspection	<input type="checkbox"/> Risk management
<input type="checkbox"/> Caliper services	<input type="checkbox"/> GIS	<input type="checkbox"/> Robotic inspection
<input type="checkbox"/> Cathodic protection services, equipment	<input type="checkbox"/> Hot-tapping equipment & services	<input type="checkbox"/> Safety interlocks/systems
<input type="checkbox"/> Cleaning, chemical	<input type="checkbox"/> Hydrostatic testing	<input type="checkbox"/> SCADA systems
<input type="checkbox"/> Cleaning, external	<input type="checkbox"/> Hyperbaric pigs & spheres Inhibitors	<input type="checkbox"/> Scrapers Sleeves
<input type="checkbox"/> Cleaning, internal	<input type="checkbox"/> Injection systems	<input type="checkbox"/> Solid cast pigs Spheres Stopples
<input type="checkbox"/> Closures	<input type="checkbox"/> In situ internal coating	<input type="checkbox"/> Surveying equipment & services
<input type="checkbox"/> Coatings	<input type="checkbox"/> Instructional design	<input type="checkbox"/> Tank inspection
<input type="checkbox"/> Commissioning	<input type="checkbox"/> Internal coating & liners	<input type="checkbox"/> Technical writing
<input type="checkbox"/> Communication equipment & systems	<input type="checkbox"/> Leak detection equipment & systems	<input type="checkbox"/> Trackers/Locators – see <i>Pig location</i>
<input type="checkbox"/> Competency services	<input type="checkbox"/> Magnetic cleaning pigs	<input type="checkbox"/> Transportation services
<input type="checkbox"/> Compliance – see <i>Regulatory compliance</i>	<input type="checkbox"/> Mandrel pigs	<input type="checkbox"/> Training (public)
<input type="checkbox"/> Composite repair systems	<input type="checkbox"/> Media, information	<input type="checkbox"/> Traps
<input type="checkbox"/> Convergents	<input type="checkbox"/> Metal-loss inspection	<input type="checkbox"/> Trenching equipment & systems
<input type="checkbox"/> Corrosion Inhibitors	<input type="checkbox"/> Multi-diameter pigs	<input type="checkbox"/> U-bolts
<input type="checkbox"/> Corrosion monitors	<input type="checkbox"/> Non-destructive evaluation/testing	<input type="checkbox"/> Video inspection
<input type="checkbox"/> Crack detection	<input type="checkbox"/> Pig launchers & receivers	<input type="checkbox"/> Water management & treatment
<input type="checkbox"/> Data loggers	<input type="checkbox"/> Pig location & tracking	<input type="checkbox"/> Weld inspection
<input type="checkbox"/> Data management	<input type="checkbox"/> Pig valves	<input type="checkbox"/> Welding equipment & systems
<input type="checkbox"/> Dechlorination	<input type="checkbox"/> Pigs, cleaning	<input type="checkbox"/> Wyes
<input type="checkbox"/> Dehydration equipment & services	<input type="checkbox"/> Pipe locators	<input type="checkbox"/> Other (specify)
<input type="checkbox"/> Direct assessment	<input type="checkbox"/> Pipe spanning/line cover	
<input type="checkbox"/> Diverters	<input type="checkbox"/> Pipe supports	
<input type="checkbox"/> Dewatering & drying	<input type="checkbox"/> Pipeline isolation	
<input type="checkbox"/> Engineering services	<input type="checkbox"/> Pipeline profile/mapping	
<input type="checkbox"/> Environmental services	<input type="checkbox"/> Plugging pigs	
<input type="checkbox"/> Equipment rental	<input type="checkbox"/> Plugs/stoppers	
<input type="checkbox"/> Failure analysis	<input type="checkbox"/> Power supplies	
<input type="checkbox"/> Fasteners	<input type="checkbox"/> Pressure testing	
<input type="checkbox"/> Filters, filtration/separation	<input type="checkbox"/> Purging services	
<input type="checkbox"/> Flaring systems & services	<input type="checkbox"/> Regulatory compliance	



SPONSORSHIP PACKAGES

Platinum Elite - \$10,000 (1 available)

- Company logo on all marketing materials in the lead up to the event
- Company logo on the sitewide footer of the event website
- Company profile in a dedicated 'Sponsor profiles' section of the event website. This page is highly customizable.
- Hyperlinked company logo at the top of the virtual event timeline. This will show a brief company description on hover, and has a customizable hyperlink to direct to the webpage of your choice.
- Pop-up video on event timeline during breaks between sessions (3x)
- Exclusive sponsorship of 1 event newsletter (subject to availability, 3 available)
- 'Powered by' logo on the bottom right-hand corner of all virtual event pages, including the logo page.
- Exclusive sponsorship of the opening plenary session plus 4 additional conference sessions
- Highlighted listing the interactive Products & Services Directory
- 8 x complimentary full conference registrations (valued at \$795 each)+ all benefits offered to PPIM 2021 virtual exhibitors

SPONSORSHIP PACKAGES, *cont.*

SOLD

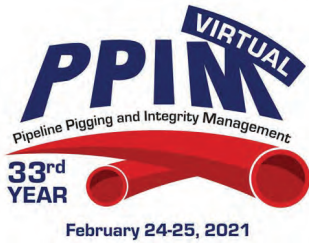
Platinum - \$6,000 (3 available)

- Company logo on all marketing materials in the lead up to the event
- Company logo on the sitewide footer of the event website
- Company profile in a dedicated 'Sponsor profiles' section of the event website. This page is highly customizable.
- Hyperlinked company logo at the top of the virtual event timeline. This will show a brief company description on hover, and has a customizable hyperlink to direct to the webpage of your choice.
- Pop-up video on event timeline during breaks between sessions (1x)
- Exclusive sponsorship of 3 conference sessions
- Exclusive sponsorship of 1 event e-newsletter (subject to availability, 3 available)
- Highlighted listing the interactive Products & Services Directory
- 4 x complimentary full conference registrations (valued at \$795 each)+ all benefits offered to PPIM 2021 virtual exhibitors

SOLD

Gold - \$4,000 (4 available)

- Company logo on all marketing materials in the lead up to the event
- Company logo on the sitewide footer of the event website
- Company profile in a dedicated 'Sponsor profiles' section of the event website. This page is highly customizable.
- Hyperlinked company logo at the top of the virtual event timeline. This will show a brief company description on hover, and has a customizable hyperlink to direct to the webpage of your choice.
- Exclusive sponsorship of 2 conference sessions
- Highlighted listing the interactive Products & Services Directory
- 2 x complimentary full conference registrations (valued at \$795 each)+ all benefits offered to PPIM 2021 virtual exhibitors



SPONSORSHIP PACKAGES, *cont.*

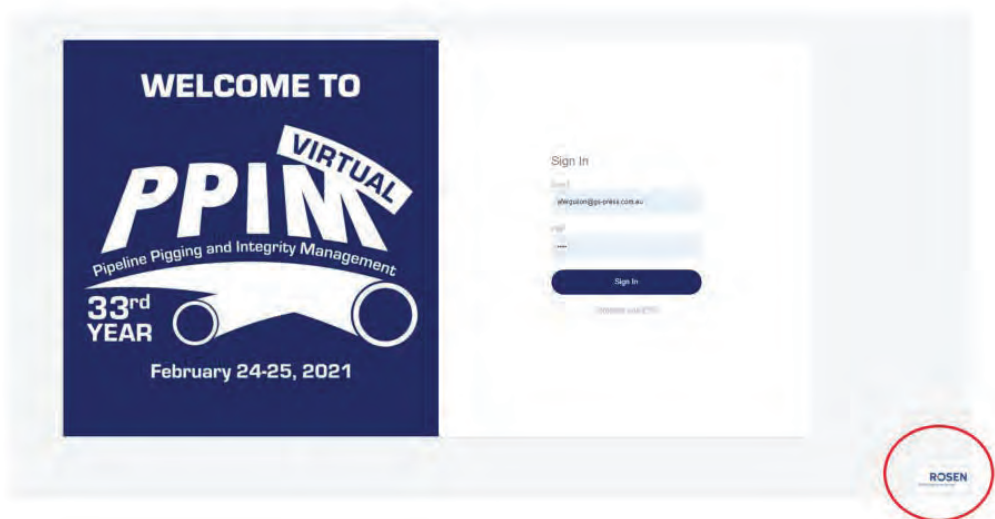
SOLD

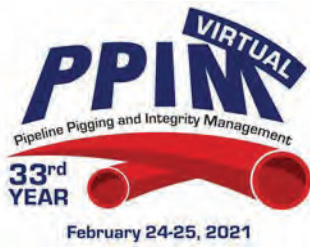
Silver - \$2,000 (4 available)

- Company logo on all marketing materials in the lead up to the event
- Company logo on the sitewide footer of the event website
- Company profile in a dedicated 'Sponsor profiles' section of the event website. This page is highly customizable.
- Highlighted listing the interactive Products & Services Directory
- 1 x complimentary full conference registration (valued at \$795 each)
+ all benefits offered to PPIM 2021 virtual exhibitors

SPONSORSHIP EXAMPLES

'Powered by' logo on the bottom right-hand corner of all virtual event pages, including the login page. Available to Platinum Elite only.





SPONSORSHIP EXAMPLES, *cont.*

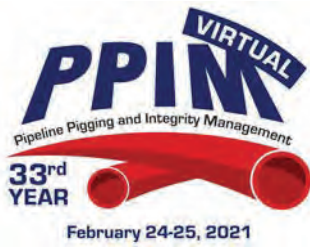
Exclusive sponsorship of additional conference sessions.



Example of branding associated with conference session sponsorship

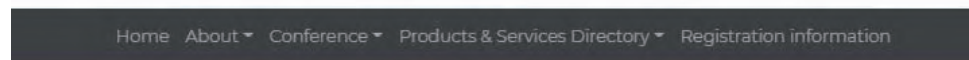
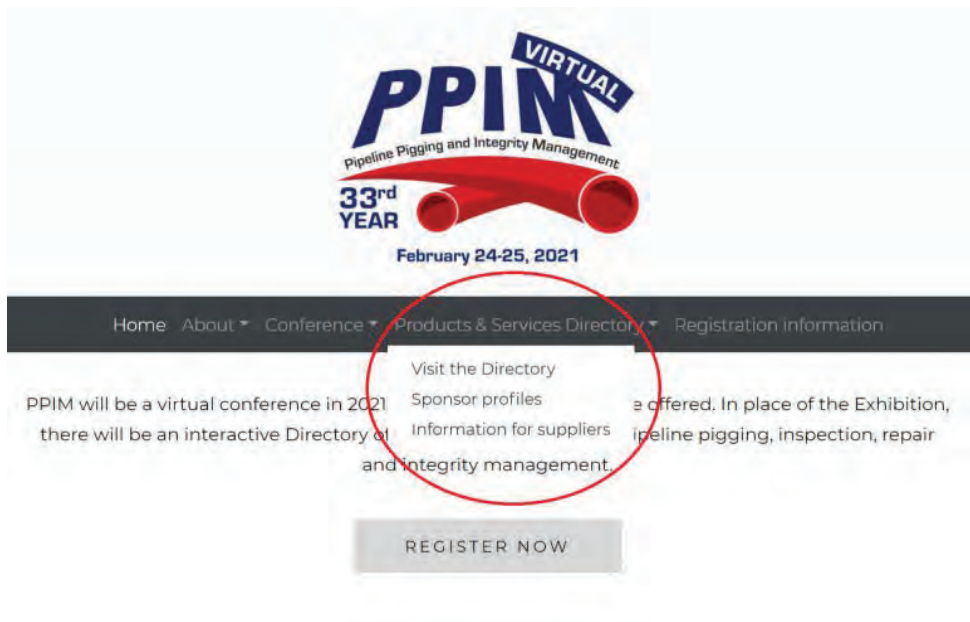
'Hyperlinked logo at the top of the virtual event timeline. This will show a brief company description on hover, and has a customizable hyperlink that can be set to direct to the webpage of your choice.





SPONSORSHIP EXAMPLES, *cont.*

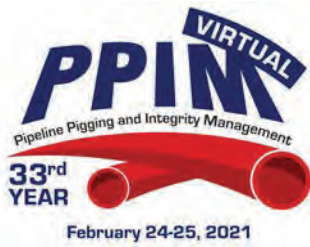
Sponsor profiles section on the event website.



PLATINUM ELITE - ROSEN GROUP




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SPONSORSHIP EXAMPLES, *cont.*

Newsletter sponsorship





PPIM 2021 Update - Wednesday, February 24

Conference highlights

Visit the PPIM Suppliers Directory
Featuring materials from 100+ companies, the online PPIM Suppliers Directory is searchable by company name and specific products and services, making it easy for you find the solution you are looking for. The directory allows you to get more familiar with the companies that have support PPIM 2021, and provides contact information so you can directly connect with their sales reps to find out more information. [Visit the Directory.](#)


From our Platinum Elite Sponsor



ROSEN is a leading privately owned company that was established as a one-man business in 1981. Over the last 38 years, ROSEN has grown rapidly and is today a worldwide technology group that operates in more than 120 countries with a team of more than 3,300 employees.

Visit ROSEN in the PPIM Suppliers Directory

Newsletter sponsor



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