



February 22-26, 2021 • Houston

Exhibitor Marketing Opportunities

FREE ASSISTANCE TO PROMOTE YOUR COMPANY

We want to make sure that you generate the most business possible from your participation in the Pipeline Pigging and Integrity Management (PPIM) Conference and Exhibition. We've put together the following complimentary marketing assistance to promote your involvement. You can implement any of these right away, but if you need any assistance or have questions, please contact:

Rebecca Burns at either rburns@gs-press.com.au or +61 3 9248 5100.

EMAIL AUTO SIGNATURE BANNER

Our design team have produced an email banner which you and your team can add to your email auto signature. This will highlight the key details of the event as well as your support, and generate significant external interest.

DOWNLOAD SIGNATURE BANNER



WEBSITE BANNER

Our team have also created website banners which can be used to promote the event through your company and other websites. We have some standard banners designed but can create banners at different specs where required. These banners can also link back through to a location of your choice or to the **PPIM 2021 registration page**.

DOWNLOAD 300 X 250 BANNER



DOWNLOAD 728 X 90 BANNER

PERSONALIZED INVITATIONS/TRADE PASSES

All exhibitors will receive personalized invitations to forward to relevant contacts. These invitations will generate interest from trade visitors and registered delegates.

EMAIL PROMOTION

We can provide a plain text email for you to forward onto relevant contacts. This email will mention key dates and event info as well as your support.

DELEGATES

We promote the event heavily through our marketing channels as well as numerous other industry publications and online products, and this will increase as the event gets closer.

We want to ensure you get as much out of PPIM 2021 as possible, and we are keen to target any key groups or individuals you want at the event and encourage them to attend. Please feel free to let us know if there are specific industry groups or organizations you would like to attend and we will make sure they are aware of the event.

www.ppimhouston.com

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Social Media Toolkit

Social media plays a huge role in marketing and advertising, and we would really like to get you and your networks involved. Please like, comment and share our posts with your networks. The official hashtag for the event is: **#PPIM21**

You can also include:

#pigging #pipeline #pipelinesafety #ILI #pipelines #pipeline #PPIM2121 #pipelineintegrity #integritymanagement #technology #tech #innovate #innovation #oilandgas #pipelineinspection #leakdetection #pipelining #pipelinesafety #robot #pipelinepigging #conference

Please make sure you tag these in any social media posts you display in the lead up to or during the event. To make it even easier, we have prepared a number of posts and tweets that you can easily copy and paste:



Come and join us at the **#pipeline** industry's only forum exclusively dedicated to **#pigging** and **#ILI**, **#PPIM21**. Register now: www.ppimhouston.com



Join us at the **#pipeline** industry's only forum exclusively dedicated to **#pigging** for maintenance and inspection, as well as pipeline integrity evaluation and repair: **#PPIM21**. Register now! www.ppimhouston.com



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#PPIM21's conference program will include presentations on **#pigging** and **#ILI** from **#pipeline** industry leaders. Don't miss out! Register today: www.ppimhouston.com



#PPIM21's conference program will include presentations from **#pipeline** industry leaders on topics, including: **#ILI** data assessment, prioritisation of repairs, new tools, improving tool performance, external coating inspection with ILI tools, pig launch and receiving systems, new regulations, pipeline cleaning, and much more. Ensure you don't miss out and register today! www.ppimhouston.com



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Network with the **#pipeline** industry's heavy hitters at the only conference and exhibition dedicated to **#pigging** and **#ILI**, **#PPIM21**. Register now to take advantage of an early bird discount: www.ppimhouston.com



Network with the **#pipeline** industry's heavy hitters at the only pipeline conference and exhibition dedicated to **#pigging** and **#ILI** at **#PPIM21** on February 23-26. Register before January 20 to take advantage of early bird rates. www.ppimhouston.com



Network with the **#pipeline** industry's heavy hitters at the only pipeline conference and exhibition dedicated to **#pigging** and **#ILI** at **#PPIM21** on February 23-26. Register before January 24 to take advantage of early bird rates. www.ppimhouston.com

Make sure you include the hashtag **#PPIM21** and tag the official PPIM Conference and Exhibition pages for wider coverage:



www.ppimhouston.com

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