

SPONSORSHIP AND EXHIBITION PROSPECTUS



January 31 – February 4 • Houston

**George R. Brown Convention Center
and the Hilton Americas - Houston**

www.ppimhouston.com

ORGANIZED BY



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WELCOME

Since 1989, attendance at the annual PPIM Conference and Exhibition in Houston has grown from a few hundred to more than 3,500, including a commercial exhibition that began with a handful of specialized solution-providers and which now involves more than 190 companies and industry organizations from more than 25 countries.

In parallel with the demands for greater pipeline safety, reliability, and efficiency – and the explosive growth in the market for technologies to help meet those demands – PPIM has evolved to become the industry's primary forum for reporting new developments and field experience, and for showcasing the relevant tools and systems. It is the place where the needs of pipeline operators and the capabilities of service and equipment suppliers intersect.

Information exchange at PPIM is supported by a range of educational technical courses that take place in advance of the conference and exhibition. Led by a distinguished faculty including the world's top experts, the courses provide a foundation for well-informed inquiry and dialogue among industry colleagues, clients and contractors.

We take great pride in the fact that more than 60% of our conference participants are 'repeat attendees' and more than 90% of our exhibitors return each year. We hope you'll be among them at PPIM 2022 and look forward to seeing you there.

BJ Lowe
Clarion Technical Conferences

Annie Ferguson
Great Southern Press

ABOUT THE EVENT ORGANIZERS

Clarion Technical Conferences and **Great Southern Press** have been organizing pipeline conferences and training courses together around the world for more than 30 years. Their conferences currently include Pipeline Pigging & Integrity Management; the Risk Management Forum; the Digital Pipelines Solutions Forum; and Technology for Future and Ageing Pipelines.

CLARION TECHNICAL CONFERENCES

Houston-based Clarion Technical Conferences is a respected provider of training courses, technical conferences, books, and technical journals for engineers and technical management within pipeline industry. For more than 30 years its Director, BJ Lowe, worked with John Tiratsoo developing many events and courses worldwide. Current events focus on Houston and Calgary.

GREAT SOUTHERN PRESS

Great Southern Press (GSP) is a leading producer of events for the international pipeline industry. Operating for over 45 years, GSP produces the Technology for Future and Ageing Pipelines Conference (TFAP) in Gent, Belgium, and is a joint owner of the Pipeline Pigging and Integrity Management Conference and Exhibition (PPIM). GSP maintains strong connections with several industry associations, including EPRG, APGA, IPLOCA, PPSA, YPI and more.

SOME OF THE ORGANIZATIONS WE HAVE WORKED WITH



OFFICIAL MEDIA PARTNERS



EXHIBITION SPACE

PPIM will attract top decision-makers from the industry, providing you with a direct opportunity to discuss and showcase your products and services.

The receptions and all lunches, morning and afternoon breaks will be held in the exhibition area, ensuring you get high-quality traffic.

The price of an exhibition space also includes:

- 10 x 10ft pipe and drape, in white, blue and red
- Hanging identification sign with company and booth number
- Waste basket
- **NEW** 3 single-session passes to the conference (each pass can be used for one morning or afternoon technical session)
- 2 free booth worker registrations
- Lead-retrieval and data-capture system
- Unlimited free visitor passes for your clients and prospects.
- Unlimited free registrations for “visiting staff” from your company, at no additional charge. These are personnel from your company (or your affiliates) who may wish to visit the exhibition for a few hours instead of attending the entire time, working the booth, etc.

Specially discounted package rate on these additional furnishings:

- 6ft table draped in white + two chairs – US\$75 if ordered by **January 11, 2022**

Electricity is not included in the booth price; directions for ordering will be included in the exhibitor manual.

BOOTH SIZE

10 x 10ft Premium US\$ 4,950*

10 x 10ft Standard US\$ 4,650*

Spaces are available in 10 x 10 foot units.

**Rates are discounted 15% for each additional 10 x 10ft unit after 4 units.*

**To secure your exhibition space or sponsorship please contact
Traci Branstetter at traci@clarion.org or on +1 713 449 3222.**

ENHANCE YOUR EVENT COVERAGE WITH DIRECT MARKETING

With mature and engaged subscriber lists, the PPIM Team can connect you directly with key decision makers and C-level executives active in the pipeline integrity sector. A great way to engage these individuals and educate them on your company's products and services offerings in the lead-up to PPIM is through direct marketing such as email blasts or webinars.

To discuss bespoke direct marketing opportunities to the PPIM audience, please contact Annie Ferguson at aferguson@gs-press.com.au or on +61 (0) 437 129 320.

LUNCH AREA

DINING & RECEPTION

EXHIBITOR LOCATIONS

SEATING

PIPELINE PUB LOUNGE

BIER GARTEN

SHOWCASE THEATER

COFFEE STATION

ENTRANCE

BAR

MEETING/WORK STATION

POPCORN STATION

No Entry

Publication Booth

Exhibitor Location

ATS

EXHIBITOR ASSISTANCE

SHEPARD SECURITY

1045

1043

1041

1039

1037

1035

1033

1031

1029

1027

1025

1013

1005

1003

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END-CAP BOOTH REQUIREMENTS

An End-Cap Booth is exposed to aisles on three (3) sides and composed of a minimum of two (2) 10ft (3.05m) x 10ft (3.05m) booths.

DIMENSIONS

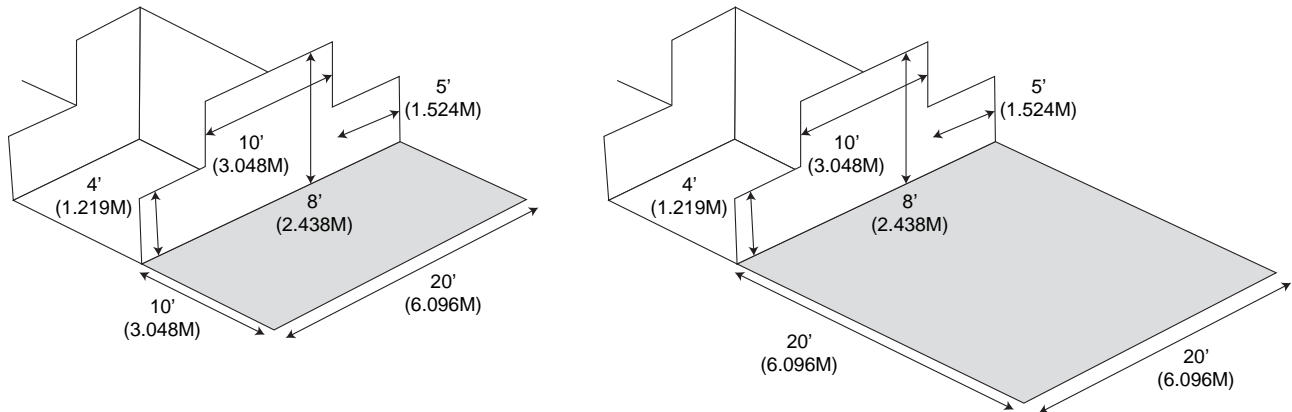
End-Cap Booths are 20ft (6.09m) wide and a minimum of 10ft (3.05m) deep.

USE OF SPACE

The maximum back wall height of 8ft (2.44m), including signage, is allowed only in the 10ft (3.05m) center portion of the booth. A maximum height of 4ft (1.22m) is allowed on the two (2) 5ft (1.52m) 'wings', permitting adequate line of sight for the adjoining In-line Booths.

OVERHEAD SIGNS

Hanging overhead signs are not permitted for End-Cap Booths; nor may any signage, etc. extend beyond the 8ft (2.44m) height restriction in the center 10ft (3.05m) or above the 4ft (1.22m) height restriction on the two (2) 5ft (1.52m) 'wings'.



**The back 'wall' will consist of 10ft (3.05m) wide x 8ft (2.44m) tall pipe and drape. On each 5ft (1.52m) 'wing' there will be a 3ft (.91m) tall x 5ft (1.52m) wide pipe and drape. These regulations are based on guidelines developed by LAEE for use by its members.*

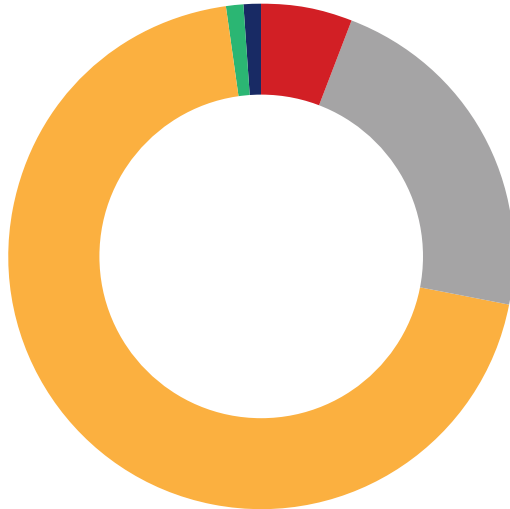
ATTENDANCE

PPIM 2020 ATTENDANCE BY JOB FUNCTION



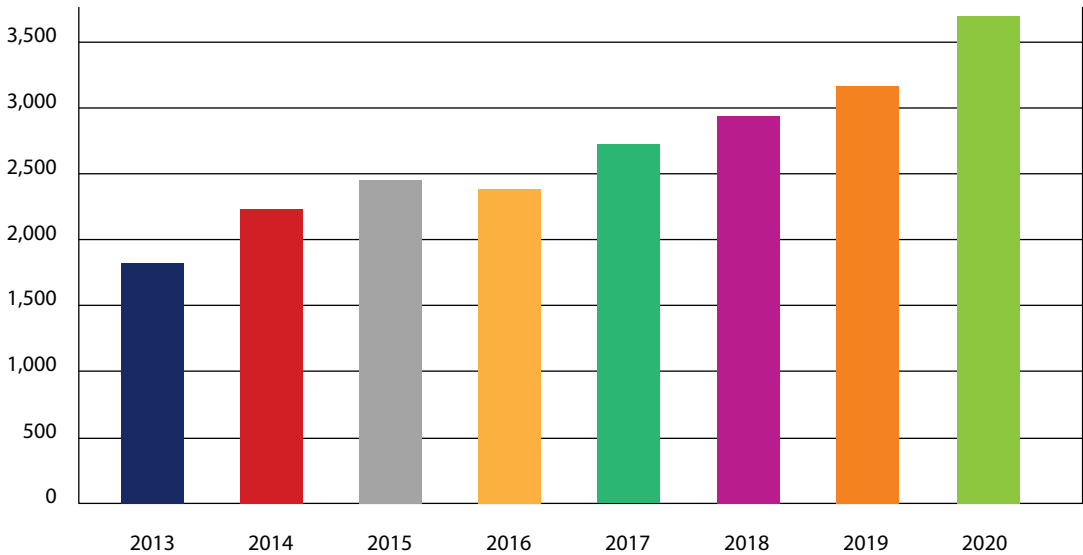
- Sales and Marketing (28%)
- Technical Management (27%)
- Engineers and Specialists (23%)
- Executive Management (22%)

PPIM 2020 ATTENDANCE BREAKDOWN



- Products and Services (69%)
- Operator (22%)
- Engineering (6%)
- Media (1%)
- Other (1%)

PPIM GROWTH SINCE 2013 - 2020



OPERATOR ATTENDANCE 2020 - 2021

Alyeska Pipeline Service Company	CPS Energy	Imperial Oil	Plains Midstream
Amazonas SAC	Crestwood Midstream	Interstate Energy	Canada
Ameren Illinois	Crimson Midstream	Iroquois Gas	Pt Sumner Petrindo
American Midstream Partners	Cypress Energy	Transmission	Perkasa
Anadarko Petroleum	DCP Midstream	Kern River Gas	Repsol
Andeavor Logistics	Dominion Energy	Transmission	Saudi Aramco
Apache Corp	DOPCO	Kinder Morgan	Shell
Associated Technology Pipeline	Dow Chemical	Lavaca Pipeline	Sacramento Municipal
ATCO Gas	DTE Energy	LBC Houston	Utility District
Transmission	Ducomsa	Litoral gas	Socal Gas
Atmos Energy	Duke Energy	Magellan Midstream	Sonacol
Atmos International	Eastman Chemical	Marathon	Southern Company Gas
BASF	Easton Energy, LLC	MarkWest Energy Partners	Southern Star Central
Bighorn Energy	Echo Canyon Pipeline	Midcoast Energy	Gas
Corporation	Enable Midstream	MOL	Southwest Gas Corp.
Black Hills Energy	Partners	Momentum Midstream	Spectra Energy
Blade Energy Partners	Enbridge	Morken Group	Transmission
Bluewing Midstream	EnCap Flatrock	Morrison Energy	Sudeste
Boardwalk Pipeline	Midstream	Motiva	Suncor Energy
Partners	Energy Transfer	Murphy Oil	Superior Refining
BOE Pipelines LLC	Enervest Operating	National Fuel Gas	Company
Botaş Natural Gas	LLC	National Grid	TAG
BP	EnLink Midstream	Nextera Energy	Tallgrass Energy
Brazos Electric	Enterprise Products	NIPSCO	Talos Energy
Cooperative	ENGTP	NiSource	Targa
Bruce Power	Epic Midstream	Noble Energy	TC Energy
Buckeye Partners	Equitrans Midstream	Northern Natural Gas	TGN
Canyon Midstream	Evonik Corporation	NTS	TPE Midstream
Partners	Explorer Pipeline	NuStar Energy	Trans Adriatic Pipeline
Cenovus Energy	Expro Midstream	Occidental Oil & Gas	Trans Mountain Corp
CenterPoint Energy	Exxon Mobil	Oldelval	Trans-Northern
Centurion Pipeline	Flint Hills Resources	Olin	Pipelines
Cheniere Energy	Fluor Federal Petroleum	ONEOK	UGI Utilities
Chevron	FortisBC	Pacific Northern Gas	Union Gas
Chevron Bangladesh Ltd.	Gate Energy	Parker IFG Oil & Gas	Valero Energy
Cía. Operadora de Gas del Amazonas	Genesis Energy	Parkland Fuel	Vectren Energy
CITGO	Golden Pass Pipeline	Parsons Federal	Vista Oil & Gas
Colonial Pipeline	Grizzly Gas	PBF Energy	Washington Gas
ConocoPhillips	Harvest Midstream	Pemex	We Energies
Countrymark	Hawaiian Electric	Peoples Gas	West Texas Gas
	Hidden Star Energy	Petrobras Transporte	Williams
	Hilcorp	PG&E	Xcel Energy
	Holly Energy Partners	Phillips 66	Xisema S.A de C.V
	Husky Energy	Plains All American	
	Midstream		

PPIM MEDAL SPONSORSHIPS

PLATINUM SPONSORSHIP PLANS

Show your leadership in the pipeline industry with a sponsorship package that is tailored to your needs, giving you maximum impact for your budget. **The packages shown here are suggested.** You can combine the value of your space selection and branded items (see pages 13-28 to fill out the total value of the sponsorship). All prices are provided in US dollars.

PLATINUM ELITE

\$65,000

SPONSORSHIP PACKAGE ENTITLES YOU TO:

- Four Premium exhibition spaces
- Two complimentary conference delegate registrations
- Unlimited complimentary exhibition staff registrations
- Tuesday evening reception – includes your company logo on “Sponsored by” signs, custom napkins, cocktail tabletop signs, and bar fronts
- The benefits from the sponsorship items you have chosen (up to \$5,000), as listed on pages 14-30
- Special Platinum Elite Sponsor ribbon affixed to your name badge
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.



REASONS TO SPONSOR

1. Achieve industry recognition by being associated with a prestigious, high-profile and informative event
2. Year-round exposure with your videos in the PPIM Solutions Gallery, available exclusively to sponsoring companies
3. Get the inside word on what is happening in the pipeline industry
4. Show that you support development of the pipeline industry
5. Improve your brand recognition and image
6. Generate new leads by networking
7. Create new partnerships and alliances
8. Strengthen your position as a market leader in the pipeline industry

All sponsorship options are subject to being taken up in good time by the sponsor. In the event of a sponsor confirming a date at which it is no longer possible to entirely fulfill obligations, the event organizer is under no obligation to make good any obligations or offer any discounts, unless specifically agreed beforehand in writing. All sponsorship options are subject to the sponsor taking any and all actions required in taking up opportunities and a sponsor shall have no recourse in the event that they fail to take advantage of any opportunities available.

PLATINUM #1

\$50,000

SPONSORSHIP PACKAGE ENTITLES YOU TO:

- Four Premium exhibition spaces
- Two complimentary conference delegate registrations
- 20 complimentary exhibition staff registrations
- Wednesday evening reception including your company logo on “Sponsored by” signs, custom napkins, cocktail tabletop signs, and bar fronts
- Special Platinum Sponsor ribbon affixed to your name badge
- Recognition of sponsorship on digital signage around the event
- Recognition on the event website including company logo and link to your website.



PLATINUM #2

\$40,000

SPONSORSHIP PACKAGE ENTITLES YOU TO:

- Four Premium exhibition spaces
- Two complimentary conference delegate registrations
- 15 complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to \$15,000), as listed on pages 13-28
- Special Platinum Sponsor ribbon affixed to your name badge
- Recognition of sponsorship on digital signage around the event
- Recognition on the event website including company logo and link to your website.



PLATINUM #3

\$40,000

SPONSORSHIP PACKAGE ENTITLES YOU TO:

- Four Premium exhibition spaces
- Two complimentary conference delegate registrations
- 15 complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to \$15,000), as listed on pages 13-28
- Special Platinum Sponsor ribbon affixed to your name badge
- Recognition of sponsorship on digital signage around the event
- Recognition on the event website including company logo and link to your website.



All sponsorship options are subject to being taken up in good time by the sponsor. In the event of a sponsor confirming a date at which it is no longer possible to entirely fulfill obligations, the event organizer is under no obligation to make good any obligations or offer any discounts, unless specifically agreed beforehand in writing. All sponsorship options are subject to the sponsor taking any and all actions required in taking up opportunities and a sponsor shall have no recourse in the event that they fail to take advantage of any opportunities available.

The PPIM Solutions Video Gallery

- An exclusive gallery of pre-recorded presentations recorded videos — these can be product information clips, presentations or whatever message you wish to communicate
- Videos up to 20 minutes in length
- Archived on the PPIM website and YouTube channel and available for ongoing public view
- The benefit of reaching customers who need solutions even after PPIM 2022 has concluded
- *Exclusively available to Medal-level sponsoring companies*

To book your entry in the Solutions Gallery,
Traci Branstetter at traci@clarion.org or on +1 713 449 3222.

Actively reach your audience with a presentation in the PPIM Showcase Theater!

- A live, in-person presentation to showcase your company's capabilities and accomplishments – case studies are ideal for this
- Theater is on the exhibition floor in the middle of the action
- 15-minute presentation slot on February 2-3 (morning)
- In addition to the Theater audience, the presentations will be live-streamed to video monitors in several locations in the Exhibition Hall and Registration Area.
- Presentations will also be recorded and streamed to monitors in a video loop that will run during times that the Theater is closed or not hosting a live presentation.
- Cost is only \$250
- 18 slots available during PPIM 2022 on February 2-3. Limit one slot per company.
- Presentation time slots are available on a first-come, first-served basis

To book your entry in the Showcase Theater,
Traci Branstetter at traci@clarion.org or on +1 713 449 3222.

You can combine the value of your space selection and branded items (see pages 14-29 to fill out the total value of the sponsorship).

GOLD SPONSORSHIP

\$30,000

3 PACKAGES AVAILABLE

- Two Premium exhibition spaces
- One complimentary conference delegate registrations
- Ten complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to \$16,000), as listed on pages 14-29
- Special Gold Sponsor ribbon affixed to your name badge
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

SILVER SPONSORSHIP

\$20,000

4 PACKAGES AVAILABLE

- Two Premium exhibition spaces
- One complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to \$8,000), as listed on pages 13-28
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

RECEPTIONS (\$25,000 each)

(Tuesday or Wednesday evening)



RECEPTION SPONSORSHIP INCLUDES:

- A 2-hour reception with cocktails and hors d'oeuvres in the exhibition hall; selections can be customized for your choice of marketing theme
- Exhibition dining area branded with your company logo and choice of colors
- Opportunity to style the reception with our event planners to align with your company marketing theme
- Four bar locations, each branded with your company logo
- Tall cocktail tables placed throughout the exhibition with your company logo, or custom design, on the top
- Cocktail napkins with your company logo or custom design at each bar and dining area
- Additional marketing opportunity to place your company banners and brochures in the dining area
- "Reception Sponsored by" with company logo on the video walls at the exhibition entry and on the video signs in conference area and exhibition registration throughout the day of sponsorship
- Sponsorship will be noted with your company logo on the PPIM website, within seven days of purchase
- Sponsorships purchased by December 1 will have acknowledgment in the event handbook.

Additional branded amenities such as custom cups, koozies, coasters, etc. can be supplied by the sponsor company or ordered through our event planner at cost.

NETWORKING OPPORTUNITIES

The exhibition hall will be a hub for a diverse range of delegates, including but not limited to project managers, engineering consultants, pipeline owners and operators who will attend the two evening receptions and all lunch and tea breaks served in the exhibition hall giving you unprecedented access to the delegates in a relaxed atmosphere.

ITEMS AVAILABLE FOR SPONSORSHIP

CONFERENCE LUNCHES

\$10,000 EACH

WEDNESDAY OR THURSDAY

Lunches will be served to all delegates in the exhibition area each day, giving you an excellent branding opportunity – you will receive their gratitude for providing them with much needed nourishment.

Branding opportunities:

- “Lunch sponsored by” with your company logo on the video walls at the entry to the exhibition and on the video signs in the conference area and exhibition registration throughout the day of sponsorship.
- Dining area branded with your company colors
- Dining tables with centerpieces and logos incorporated to match your company branding
- The opportunity to run a video loop on two standing 50-inch monitors in the dining area
- The opportunity to supply banners and marketing materials in dining area.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.



REFRESHMENT BREAKS

\$6,000 EACH

WEDNESDAY OR THURSDAY

Four refreshment breaks featuring specialty food stations are available throughout the event. Wednesday morning, Wednesday afternoon, Thursday morning and Thursday afternoon. All except Thursday afternoon are served to delegates in the exhibition area. A great opportunity for promotion while delegates re-energize.

Branding opportunities:

- “Lunch sponsored by” with your company logo on the video walls at the entry to the exhibition and on the video signs in the conference area and exhibition registration throughout the day of sponsorship
- Custom napkins, and company logo on tall cocktail tables throughout the exhibition and break area
- Your company will also be able to supply up to three banners around the refreshment buffet.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.



ITEMS AVAILABLE FOR SPONSORSHIP

EXHIBITION WiFi

\$11,000

FOR EXHIBITION HALL

Complimentary WiFi will be accessible to everyone in the exhibition hall throughout the event. You will receive:

- The opportunity to create the WiFi password (such as your company name and booth number) and a custom splash page
- “WiFi Sponsored by” 5ft floor decal at exhibit entrance with WiFi password, company logo and booth number
- Business cards with your splash page and password information at exhibition registration desk
- “Exhibition WiFi” sponsorship information with your company logo on the video walls at the entry to the exhibition and on the video sign in the exhibition registration area.



CONFERENCE BREAKFASTS

\$10,000 EACH

WEDNESDAY, THURSDAY, FRIDAY

Treat attendees to a full breakfast in the conference area before the commencement of the first session each day.

You will receive:

- Specialty breakfast stations for conference attendees
- Branding includes your company logo on “Sponsored by” signs in the dining area, custom napkins, and tabletop signs
- “Breakfast sponsored by” with your company logo on the video walls at the entry to the exhibition and on the video signs in the conference area and exhibition registration throughout the day of sponsorship
- The opportunity to supply up to three banners around the buffet.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.



ITEMS AVAILABLE FOR SPONSORSHIP

CONFERENCE WiFi

\$10,000

You will receive:

- The opportunity to create the WiFi password (such as your company name and booth number) and a custom splash page
- Business cards with your splash page and password information at the conference registration desk
- “Conference WiFi” sponsorship information with your company logo on the video sign at the conference registration at the Hilton Americas
- “Thank you to our WiFi Sponsor” cards at conference registration desk. These will be handed out to conference delegates as they register.

GUEST ROOM KEY

\$5,000

Have your company logo, or custom designed artwork, displayed on the front side of the room keys given to every PPIM guest staying at the Hilton Americas hotel. The back of the room key will have the PPIM 2021 logo.

Branding opportunities:

- Your logo and/or custom design printed on the front of 2,000 hotel guest room keys
- Digital acknowledgment of your sponsorship on the digital signage at course registration, video wall entrance to the exhibition, and video walls in the conference rooms.



TECHNICAL SESSIONS

\$3,000

Extend your presence to the conference technical sessions where delegates will see your logo.

Branding opportunities:

- Your company logo on the projection screen
- “Sponsored by” recognition with your company logo on the video sign at the conference registration desk in the Hilton Americas, and on the video wall at the exhibition hall entry video
- Recognition of your sponsorship will be visible with online sessions
- Special acknowledgement from the podium
- Technical sessions streamed to all virtual attendees.
- “Sponsored by” recognition in the event handbook (if purchased prior to December 1) and directional signage.



ITEMS AVAILABLE FOR SPONSORSHIP

ALL DAY COFFEE STATION

\$10,000

INCLUDES BOTH DAYS

The all-day coffee station, located in the exhibition, includes a coffee bar service for 3,500 attendees and guests across the two days.

Branding opportunities:

- Custom coffee bar with company logo
- A “Coffee Station” hanging sign with your company logo above the coffee bar.
- Custom napkins, coffee cups and sleeves with your company logo or custom design
- Your company will also be able to supply two banners at the coffee station
- “All Day Coffee Station sponsored by” with your company logo will be on a video loop on the monitors at the conference and exhibition registration and on the video walls at the entry to the exhibition hall.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.



ALL DAY POPCORN STATION

\$ 10,000

Keep the attendees happy by sponsoring an all-day popcorn station

You will receive:

- Freshly popped popcorn for 3,500 attendees and visitors, over two days
- Station will be branded with your company logo and colours
- Popcorn cups and napkins branded with company logo or custom design
- Hanging sign with your logo hanging above station to guide attendees to your sponsored area
- Opportunity to supply two banners at the station.



ITEMS AVAILABLE FOR SPONSORSHIP

ALL DAY COOKIE STATION

\$10,000

Sometimes the afternoon coffee break is just that little bit too far away and you need something to tide you over. Host the cookie station centrally located in the exhibition and receive the gratitude of the attendees who just can't make it to the next break.

Branding includes:

- A hanging sign with your logo above station to guide attendees to your sponsored area
- Area branded with your company logo and colors
- Selection of cookies served at station throughout the day
- Napkins with company logo or custom design.



DAILY NEWSLETTER

\$2,000 PER ISSUE

WEDNESDAY OR THURSDAY

This popular newsletter is distributed to all attendees, visitors and exhibitors. Published on both days of the event it contains up-to-date news and photos ensuring that everyone is looking through it for the latest on what's happening at PPIM.

Take advantage of this great sponsorship opportunity which allows you to publicise any updates on what you are doing at your exhibition stand, acting as a great draw card to generate traffic flow to your booth.

You will receive:

- Sole rights to include a quarter page advertisement in that issue
- A detailed company profile write-up
- A lasting reminder of your company and its sponsorship
- "PPIM Newsletter sponsored by" with your company logo will be on a video loop on the monitors at the conference and exhibition registration and on the video walls at the entry to the exhibition hall throughout the event.



ITEMS AVAILABLE FOR SPONSORSHIP

WATER STATION

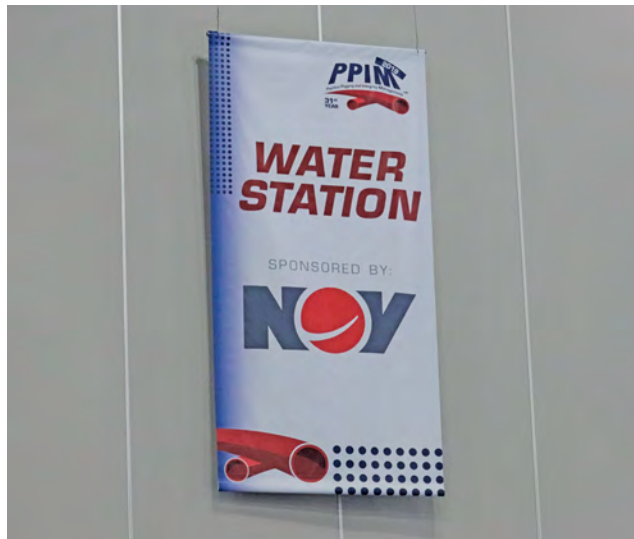
\$2,500

4 AVAILABLE

This sponsorship option presents an opportunity to brand the water stations located in each section of the exhibition.

You will receive:

- A “Sponsored by” hanging sign over the water station
- Customized runner sign with sponsor logo placed across the serving table
- The opportunity to place brochures next to each water station for attendees to review while they rehydrate
- Branded water cups with your company logo or custom design.



WATER BOTTLES

\$7,500

A great way to raise your profile with delegates in the technical sessions – branded water bottles for each delegate and speaker which will be supplied with their course and conference materials.

Branding opportunity:

- Your company name and logo on each bottle
- 600 branded water bottles.



ITEMS AVAILABLE FOR SPONSORSHIP

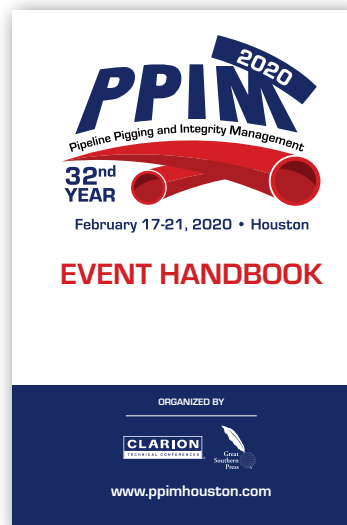
EVENT HANDBOOK

\$3,000

As event handbook sponsor you support an invaluable resource throughout the event. Every time a delegate pauses between sessions to check their next destination they will see your logo alongside this key information. The event handbook will include details of the overall program, information on sponsors and exhibitors, and abstracts of all papers to be delivered in the technical streams.

You will receive:

- Your logo on the cover of the handbook
- Branding on the outside back cover of the handbook
- The opportunity to constantly remind delegates of your company and its sponsorship.

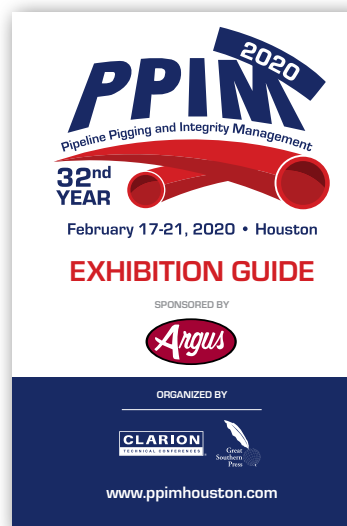


EXHIBITION GUIDE

\$3,000

Easily the most widely used reference at PPIM, the exhibition guide contains comprehensive details of each exhibiting company's products and services, along with the company profile, contact information, areas of specialization, new product releases and capabilities. More than 1,000 copies are distributed to attendees and exhibition visitors. Get your name on this item and you'll be seen everywhere!

6in x 9in coil-bound, 200 pages approx.



\$10,000

- Input into the type of bag given to delegates
- Your logo on the bag
- Bags included in sponsorship cost.



\$4,000

- Your company logo printed on the bag
- Your choice of bag color
- Bags included in sponsorship cost.



\$2,000

- Your logo in the program
- A constant reminder of your company and its sponsorship
- Your company description featured in the program.

[illegible]

ITEMS AVAILABLE FOR SPONSORSHIP

AISLE SIGNAGE

\$2,000

8 AVAILABLE

Do you want to stand out from the rest of the companies on your aisle? Then add your company logo and booth number on an 18in x 60in dangler sign affixed to the aisle-number sign above your booth's aisle. Let everyone know where you are! Limited to one sponsor per aisle.



NOTEPADS

\$2,000

A vital, if overlooked tool, often never available when needed and in abundant supply when not, we will ensure notepads are circulated in appropriate volumes throughout the week.

You will receive:

- Pads either inserted in the delegate bags or set at each place on the conference tables
- A lasting reminder of your company and its sponsorship.

*Branded notepads to be supplied by the sponsor.
Alternatively, these can be ordered through our event planner at cost.*



ITEMS AVAILABLE FOR SPONSORSHIP

ESCALATOR SIGNAGE

\$6,000

With delegates and attendees constantly moving around at PPIM 2021, why not pique their interest for your latest products and services by sponsoring the escalator signage.

Branding opportunities:

- Your logo displayed on the escalators leading into the exhibition hall
- Your logo associated with the PPIM 2021 branding.



DIRECTIONAL FLOOR STICKERS

\$3,000

**BETWEEN HOTEL AND EXHIBITION
2 AVAILABLE**

Includes 6 directional floor arrows directing attendees from conference to exhibition.

- Each sticker will include your company logo and booth number.



DIRECTIONAL FOOTPRINTS (5 DECALS)

\$2,000

**EXHIBITION HALL
2 AVAILABLE**

Direct guests to your booth or sponsored station with foot prints showing your logo and booth number.

You will receive:

- Five footprints (1ft x 2ft).

ITEMS AVAILABLE FOR SPONSORSHIP

LANYARDS

\$10,000

The name tags and lanyard will have a ubiquitous presence throughout the event. Every time a delegate meets a new colleague they will see your logo at the same time.

You will receive:

- Your logo on the lanyard
- An omnipresent reminder of your company and its sponsorship.



PENS

\$2,000

Said to be mightier than the sword and often never available when needed, we will ensure pens are circulated throughout the week and grateful delegates will have a regular reminder of who supplied them.

You will receive:

- Opportunity to place pens in the delegate bags or at each attendee place in the courses and conference
- A lasting reminder of your company and its sponsorship.

Branded pens to be supplied by the sponsor. Alternatively, these can be ordered through our event planner at cost.

ITEMS AVAILABLE FOR SPONSORSHIP

BIERGARTEN

\$20,000

Provide a place for attendees to come unwind with a beer.

Your benefits include:

- 10ft x 20ft Premium Booth space
- 40ft x 20ft Biergarten space
 - » Full size cash bar
 - » Custom built Biergarten furnishings
 - » Custom entry, with company logo.

BRANDING:

- Area branded with company logo and colors
- Custom beverage napkins and coasters
- Custom drink tickets with company logo
- Opportunity to provide branded amenities.

SIGNAGE:

- Digital ads on exhibition entry video walls, conference room video walls, and registration desk video sign in the GRB and Hilton Americas
- Location marked on exhibition floorplan in PPIM app and at entry of exhibition.



ITEMS AVAILABLE FOR SPONSORSHIP

PIPELINERS PUB

\$20,000

This option gives you an opportunity to sponsor the central meeting point for delegates. Just think – your company's logo covering this high-traffic meeting point constantly in prime view of attendees who are relaxing and networking. This sponsorship gives you ideal exposure throughout the event and also allows you to take advantage of the networking opportunities.

Includes full-service cash bar, mix of lounge furniture for networking, comfortable seating and tables for meetings.

The areas will include:

- 10ft x 20ft Premium Booth space
- 40ft x 20ft Pipeliners Pub space
 - » Full size cash bar
 - » Carpet
 - » Pub furnishings
 - » 2 video screens.

BRANDING:

- Area branded with company logo and colors
- Custom beverage napkins and coasters
- Custom drink tickets with company logo
- Opportunity to provide branded amenities.

SIGNAGE:

- Digital ads on exhibition entry video walls, conference room video walls, and registration desk video sign in the GRB and Hilton Americas
- Location marked on exhibition floorplan in PPIM app and at entry of exhibition.



ITEMS AVAILABLE FOR SPONSORSHIP

COLUMN WRAPS

\$5,000

2 AVAILABLE

Your company message will be in full view of everyone who enters the exhibition. Two of the large columns in the exhibition foyer will be branded with a 4-sided, 8ft column wrap with your custom designed image. A template will be provided for your team to create your branded message.

Your benefits include:

- Two 8in columns located in the foyer wrapped with your company branding
- Design to be supplied by sponsor company.



FOYER CEILING BANNERS

\$3,000

2 AVAILABLE

The opportunity to display your company branding from the ceiling in the exhibition foyer area.

Your benefits include:

- One hanging banner located in the foyer area
- Design to be supplied by sponsor company.

FOYER FLOOR CLINGS (SET OF 2)

\$3,000

Brand part of the exhibition entry with two 5in circular or square custom designed floor clings. The clings will be placed in the foyer of the exhibition to greet everyone who attends. You may provide your company logo or custom artwork.

TRAINING COURSE SPONSORSHIPS

Get your name in front of hundreds of high-value attendees – more than 70% from pipeline operating companies. Sponsor opportunities include breakfasts, breaks and lunches. When sponsored, these events offer enhanced catering selections to reflect the quality and generosity of your company.



BREAKFAST
\$5,000

2 AVAILABLE

TUES SOLD



LUNCH
\$6,000

2 AVAILABLE



BREAKS
\$3,000

4 AVAILABLE

1 SOLD

EACH COURSE SPONSORSHIP INCLUDES:

- Serving area branded with your company logo and colours
- Napkins with your company logo or custom design
- Tabletop signs with your company logo or customer provided artwork
- The opportunity to place a marketing brochure or advertisement at each attendee's place in all course rooms
- Additional marketing opportunity to place your company banners and brochures in the serving area during sponsored event
- Company logo on the video signs in registration and course area throughout the day of sponsorship
- Exhibition: additional exposure for your company on the video walls at the entrance of the exhibition with a "Thank you for sponsoring" and company logo
- Sponsorship will be noted with your company logo on the PPIM website, within seven days of purchase.

Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.

HOW TO RESERVE YOUR SPONSORSHIP AND EXHIBITION SPACE

Call or email Traci Branstetter on +1 713 449 3222 or traci@clarion.org

OPTIMIZE YOUR BUDGET AND SAVE ON OUR MEDAL SPONSORSHIPS

Our Platinum, Gold and Silver sponsor packages include Premium booth spaces! See the details on pages 10–12.



January 31 – February 4 • Houston

**George R. Brown Convention Center
and the Hilton Americas - Houston**

www.ppimhouston.com

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